



2024/2025

Annual Report

Skate Ontario Annual Report
2024/2025



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Welcome Message

We are pleased to present this year's Annual Report, highlighting the dedication and achievements of the Ontario skating community. The 2024–2025 season was marked by strong commitment, effective collaboration, and significant accomplishments across the province.

This season also marked the second year of our 2023–2027 Strategic Plan. Guided by our mission to deliver outstanding programs and events that support skating for fun, fitness, and achievement, we are proud to report significant progress towards our strategic goals. Every milestone brings us closer to our 2027 goals and reinforces our commitment to serving our community with excellence.

Throughout the season, we proudly supported over 330 member clubs and skating schools by delivering targeted education, valuable resources, and hands-on support. We developed and shared practical toolkits and delivered educational sessions designed to strengthen organizational capacity and enhance club operations across Ontario.

From a programming perspective, we were excited to expand the Skate Ontario CanSkate Excellence Recognition Program to now include STAR 1–5 programming with the launch of the new STAR 1–5 Excellence Recognition Program. This expansion reflects our commitment to recognizing and supporting high-quality programming at multiple levels.

A key highlight of the year was hosting our inaugural Skate Ontario Coaches Conference. This milestone event welcomed nearly 90 coaches from across the province for a weekend of learning, connection, and community-building, an important investment in the future of coaching in Ontario.

We also celebrated incredible high-performance achievements. Most notably, Piper Gilles and Paul Poirier earned their second consecutive World silver medal in ice dance—an inspiring moment of pride for all of us. We also extend our congratulations to all the singles, pairs, dance, and synchronized skating athletes who proudly represented Ontario and Canada on national and international stages.

Our 2024–2025 event season was filled with energy and engagement, featuring 47 events with almost 20,000 entries. The season concluded with the Provincial Championships in March, where over 900 athletes took to the ice. These events would not be possible without the tireless dedication of our Local Organizing Committees, volunteers, and officials. We are incredibly grateful for your time, energy, and commitment.

As we reflect on a year of meaningful progress and inspiring achievements, we look forward to what's ahead with excitement and confidence. Thank you for being an essential part of the Skate Ontario community.

Yours in skating,

Andrea Derby
Section Chair

Lisa Alexander
Executive Director

Skate Ontario Strategic Plan 2023-2027

This season marks the conclusion of the second year of our four-year Strategic Plan, and we're pleased to share that we are making strong progress toward achieving our strategic priorities and long-term goals.

This year's events and initiatives have marked important progress toward our vision of a healthy, athlete-centred skating environment across Ontario. We're proud of the strides made and the positive impact already taking shape in our communities.



Strategic Plan Tracker

Skate Ontario is working towards the following measures in our four-year plan, and here are the key results following year two:

Strategic Imperative	Measure	Target (Y4)	Status
Club & Skating School Excellence	% clubs/skating schools using Members Portal	85%	achieved
	% clubs/skating schools annual MOU completed	85%	achieved
	% clubs/skating schools engagement in “Excellence” skating programs	65%	achieved
	Membership satisfaction survey rating	Average rating of 7.5 or higher each year	achieved
Skating Excellence	% medals at Nationals (Junior/Senior)	Over 50%	achieved
	Clubs/schools engaged in Club Modernization Program	Y2 – 6	achieved
	Event delivery capacity to match LTD	100% alignment (timing and number of recommended events at each stage and discipline)	achieved
	Non-anchored events receive hosting bids	90%	achieved
	Coach engagement	Deliver NCCP training for at least 250 new people	achieved
	Officials up to Senior Section level promoted within one year of course completion	85%	on track
Organizational Excellence	Increase Partnership revenue	15% each year	achieved
	Operational budget achieved (ex. Investments and extraordinary items)	+/- 5% from approved	not achieved
	Risk management	Maximum 15% of identified risks rated near term or urgent	on track
	Volunteer organization of choice	Minimum one program implementation per year	achieved
	Employer of choice	Minimum one program implementation per year	achieved

Legend

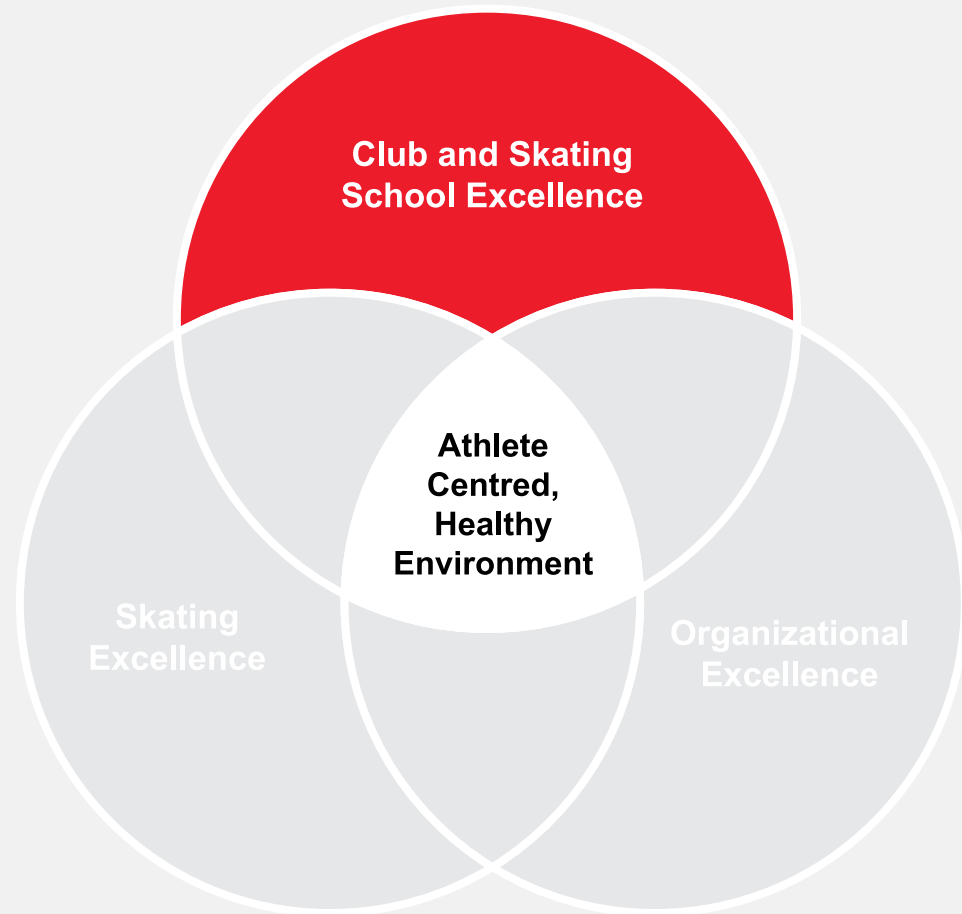
Achieved (Green)
On Track (Yellow)
Not Achieved (Red)

Strategic Imperative 1:

Club and Skating School Excellence

Member Clubs and Skating Schools demonstrate organizational excellence through good governance and effective operations enabling the delivery of quality programs within their communities.

- Inspire organizational excellence through continuous education and resources
- Foster accountability and adherence to minimum operating standards, policies and procedures
- Strengthen ability to provide consistent delivery of Skate Canada Programs
- Recognize, celebrate and connect



Club and Skating School Services

Skate Ontario proudly supported **331 active member clubs and skating schools** throughout the 2024/25 season. These outstanding organizations form the backbone of Ontario's vibrant skating community, inspiring excellence and fostering a love for the sport across the province.



Skate Ontario Organizational Excellence Program

Now three years in, the Skate Ontario Organizational Excellence Program continues to pick up speed and offer enhanced services and support to our member clubs and skating schools. This program provides education, resources, support and accountability to our member clubs and skating schools facilitating the implementation of good governance, sound fiscal practices, risk management and communication.

Skate Ontario Organizational Excellence Program Key initiatives delivered in the 2024/25 season include:

9 Presidents Club Calls

- Opportunities for club and skating school presidents to meet, network, share information and stay informed and connected, over the course of the season.

4 Education Sessions, including:

- Volunteer Management Workshop for Clubs and Skating Schools
- Volunteer Management for Clubs and Skating Schools
- Unlock Financial Clarity: A 90-Minute Workshop For Skate Ontario Member Clubs on Audits, Reviews, and Compilations
- STAR 1-5 Excellence for Board Members

Skate Ontario developed and launched various toolkits, guides and templates to help our member clubs and skating school navigate different scenarios and effectively manage good governance, including:

- Strategic Planning Toolkit
- Dispute Resolution Toolkit
- Policy Implementation Guide
- Self-Assessment Tool
- Suite of Policy Templates
- Member Satisfaction Survey

We are pleased to report that the results of this survey report an overall Member Satisfaction Rating of 8.3%.

Additional Achievements:

80% of member clubs & skating schools have created accounts in the Skate Ontario Members Portal, a tool to promote engagement and information sharing amongst clubs and skating schools. This is an increase of 5% from the 2023-2024 season.

Club and Skating School Recognition:

- Skate Ontario awarded the Club/Skating School of the Year presented by Uplifter, and presented this award, to the Silver Blades Skating Club. Congratulations, Silver Blades SC!

Onsite Engagement at 8 Events



Skate Ontario Awards 2025

Huge congratulations to the following award winners:



Thank you to everyone who submitted nominations for the 2025 Skate Ontario Awards! There were so many great nominations that came in and it was great to see how many outstanding individuals we have in this wonderful sport across the province.



Club Visits

This year, the Skate Ontario sport team conducted **visits to 25 clubs and skating schools across Ontario**. The primary goal was to engage with organizations that had not previously participated in Skate Ontario programs or opportunities, such as CanSkate Excellence and various sanctioned events.

These visits provided valuable insight into the barriers that have prevented some clubs/skating schools from getting involved. The feedback revealed a range of challenges, including financial constraints, difficulty in securing volunteers, and misconceptions about the purpose and structure of Skate Ontario programs.

Importantly, these in-person interactions have strengthened relationships between Skate Ontario and these clubs/skating schools. Many expressed that they now feel more confident and informed—and are more likely to reach out to a Skate Ontario staff member for support in the future. This initiative marks a positive step forward in building stronger connections and increasing participation across the province.



CanSkate Excellence

CanSkate is Canada's flagship learn to skate program, emphasizing quality fundamental movements and basic skating skills. The Skate Ontario CanSkate Excellence Recognition Program rewards Ontario clubs and skating schools implementing best practices in the delivery of their CanSkate programs.

This tiered recognition program celebrates the efforts of clubs and skating schools striving to meet Skate Canada's delivery standards. Through CanSkate Excellence, coaches and clubs are encouraged to exchange ideas during dedicated webinars, fostering collaboration and helping to strengthen connections between new and seasoned coaches.

All Clubs and Skating Schools at the Achieved and Exceeded level of Recognition received their CanSkate Excellence Promotional Kit which included the Proud Member Banner and Challenge Zone Cards with pocket organizer as well as new Fundamental Station signs.

Number of clubs and skating schools currently involved in the CanSkate Excellence Program:



Engaged: 58 Clubs
Achieved: 58 Clubs
Exceeded: 88 Clubs

This brings us to a total of 217 Clubs that are involved in the CanSkate Excellence Program.

Exceeded Clubs once again had the opportunity to attend Stars on Ice in various locations around the Province and One Lucky Exceeded Club won a Grand Prize of Ice Level seats at the St. Catharines Show.



CanSkate Excellence

The following clubs/schools have earned a spot in the CanSkate Excellence Club

CanSkate Excellence Exceeded Standard

- Acton SC
- Ancaster SC
- Baltimore FSC
- Beaverton SC
- Bluewater Zurich SC
- Bowmanville FSC
- Burlington SC
- Caledonia SC
- Cambridge SC
- Cannington SC
- Centennial Park SC
- Char-Lan FSC
- Clarence Creek SC
- Chatham FSC
- Coldwater & District SC
- Collingwood SC
- CPA Canton de Clarence
- Delhi SC
- Drayton SC
- Dundas SC
- East Gwillimbury SC
- Elite Edges SS
- Elmvale SC
- Exeter FSC
- Flamboro SC
- Fort Henry Heights SC
- Gananoque SC
- Georgetown SC
- Georgina SC
- Gloucester SC
- Goderich SC
- Guelph SC
- Hagersville SC
- Hamilton SC
- Hanover & District FSC
- Hillsburgh Erin SC
- Huntsville SC
- Kenora SC
- Kincardine SC
- Kingston SA
- Kitchener-Waterloo SC
- Langton SC
- Lake Superior FSC
- Lindsay SC
- Meaford SC
- Minto SC
- Mississauga SC
- Newmarket SC
- Niagara-on-the-Lake
- Nickel Blades SC
- Northern Lights School of Skating
- Norwich & District SC
- ON Russell SC
- Orillia SC
- Oshawa SC
- Perth SC
- Point Edward SC
- Port Carling SC
- Prince Edward County SC
- Quinte FSC
- Rideau Lakes SC
- Rideau SC
- Ripley Huron SC
- Riverside SC
- Rockland SC
- Rockton Winter Club
- SC Brampton-Chingacousy
- Skate Canada Mount Forest
- Skate Canada Wasaga Beach
- Skate Harrow
- Skate Kingston
- Skate Manitoulin
- Skate Muskoka
- Skate Seaway
- Skate Tecumseh
- South Windsor
- St. Thomas SC
- Stirling SC
- Streetsville Meadowdale SC
- Thedford SC
- Thunder Bay SA
- Trenton FSC
- Upper Canada SC
- Valley East SC
- Wellfleet SC
- Whitby FSC
- Winter Club of St. Catherine's
- Woodville SC

CanSkate Excellence Achieved Standard

- Almonte-Carleton Place SC
- Ajax SC
- Aurora SC
- Aylmer FSC
- Ayr SC
- Bancroft SC
- Barrie SC
- Beaver Valley SC
- Blenheim SC
- Casselman SC
- Chapleau FSC
- Cochrane SC
- Creemore SC
- East York SC
- Eganville SC
- Forest Hill SC
- Glanbrook SC
- Kapuskasing FSC
- London SC
- March Kanata SC
- Mariposa School of Skating
- Milverton SC
- Monkton SC
- Moore SC
- Morrisburg SC
- Napan SC
- Niagara Falls SA
- Nobleton SC
- Petrolia & District Skating Club
- Parkhill Silver Blades SC
- Peterborough SC
- Port Perry FSC
- Port Stanley SC
- Prescott FSC
- Scarboro SC
- Schreiber-Terrace Bay SC
- Silver Blades SC
- Sioux Lookout
- Skate Amherstburg
- Skate Brockville
- Skate Canada Orangeville
- Skate Canada Pickering
- Skate LaSalle
- Skate Oakville
- Stayner SC
- Stouffville SC
- Strathroy SC
- Thunder Bay FSC
- Tillsonburg SC
- Vernon SC
- Walkerton SC
- Waterford SC
- West Toronto SC
- Winchester SC
- Windsor SC

CanSkate Excellence Engaged Standard

- Athens FSC
- Ann Arbor SC
- Barry's Bay & Area SC
- Belmont SC
- Bobbacaygon SC
- Border SC
- Brampton Hill SA
- Dryden SC
- Elliott Lake SC
- Elora & District SC
- Embrum SC
- Fergus SC
- Glen Cairn SC
- Golden Blades Skating Academy
- Goulbourn SC
- Iderton SC
- Ingersoll SC
- King City SC
- Leaside SC
- Markham SC
- Mitchell SC
- Napanee District SC
- North Bay SC
- North Dorchester SC
- North Toronto SC
- Orono SC
- Pelawawa SC
- Plattville SC
- Port Dover SC
- Preston FSC
- Renfrew SC
- Richmond Hill FSC
- Richmond Training Centre
- Sapling SS
- Skate Canada Shelburne
- Skate Keewatin
- Skate Kingsville
- Skate Wallace
- South Dumfries
- Toronto Cricket Club
- Unionville SC
- Vankleek Hill SC
- Wainfleet SC
- Wainford SC
- West Carleton SC

STAR 1-5 Excellence

In September 2024, Skate Ontario launched the STAR 1-5 Excellence Recognition Program. This initiative is designed not only to recognize clubs and skating schools across Ontario, but also to support and educate coaches in aligning their programs with national delivery standards.

Over 200 coaches representing 145 clubs have attended Skate Ontario's STAR 1-5 Excellence webinars.

These sessions provide comprehensive information to help clubs and skating schools deliver successful programming that not only meets Skate Canada's delivery standards but also promotes athlete-centered development. Discussions focus on the Learn to Train stage of the Long-Term Development (LTD) framework and explore strategies to make learning figure skating engaging and enjoyable. Coaches have the opportunity to ask questions and share fun, creative ideas with one another during the webinar.

Number of clubs and skating schools currently involved in the STAR 1-5 Excellence Program:



**STAR 1-5
Excellence**

**Engaged: 24 Clubs
Achieved: 4 Clubs
Exceeded: 10 Clubs**

This brings us to a total of 38 Clubs that are involved in the STAR 1-5 Excellence Program.

 STAR 1-5 Excellence		The following clubs/schools have earned a spot in the STAR 1-5 Excellence program	  
 STAR 1-5 Excellence Exceeded Standard	<ul style="list-style-type: none"> Char Lan SC Fort Henry Heights SC Georgina SC Gloucester SC Kitchener Waterloo SC Lindsay SC Norwich & District SC Thedford SC 	<ul style="list-style-type: none"> Valley East SC Winchester 	
 STAR 1-5 Excellence Achieved Standard	<ul style="list-style-type: none"> Coldwater & District SC Hillsburgh-Erin SC Skate Brockville 		
 STAR 1-5 Excellence Engaged Standard	<ul style="list-style-type: none"> Athens FSC Collingwood SC Dundas SC Elite Edges SC Elmvale SC Exeter Gananoque SC Huntsville SC Kenora Skating Academy Kingston Skating Academy 	<ul style="list-style-type: none"> Mississauga SC Ontario Russell SC Parkhill SC Port Carling SC Rideau SC Schreiber-Terrace Bay SC Sioux Lookout Skate Canada Brampton-Chinguacousy Skate Muskoka 	<ul style="list-style-type: none"> Strathroy SC Thunder Bay Skating Academy Tillsonburg SC Waterford Tricenturena Woodville SC



Skate Ontario Club Modernization Pilot Program presented by Jackson Ultima

Skate Ontario is pleased to report an incredibly successful second season of the Club Modernization Pilot Program presented by Jackson Ultima.

This exciting pilot program that provided participating Skate Ontario member clubs and skating schools with the opportunity to partner with Skate Ontario in the delivery of quality experiences in skating.

This program provides the following clubs with mentorship and support with execution on how to combine key elements of on-ice coaching with off-ice physical literacy:

- Ancaster SC
- Exeter SC
- Georgina SC
- Lindsay SC
- Sioux Lookout SC
- Winchester SC

We are also pleased to report that the very first club to ever participate in this program, Sioux Lookout SC, has officially entered their third and final year of the Club Modernization Program! We are incredibly proud of the strides that this club has made over the past two seasons, and look forward to seeing the amazing things these coaches and skaters will accomplish in their final year!



Jackson Ultima Skate Bank

Each club participating in this pilot program has access to the Jackson Ultima Skate Bank, which supplies skaters with top notch equipment, with the skates supplied by our wonderful partner, Jackson Ultima.



Volunteer Recognition

National Volunteer Week took place this year from April 27 to May 4, 2025 and Skate Ontario was thrilled to have the opportunity to celebrate those who give back selflessly to our sport. We truly could not operate and develop figure skating in Ontario without our incredible volunteers and want to thank each and every one of them for their contributions.

Volunteers deserve to be celebrated 365 days a year! That's why Skate Ontario continued our 'high five a volunteer' campaign again in 2025.

During National Volunteer Week 2025, we were thrilled to 'High Five' 32 volunteers from across the province on our website and social media channels.



National Volunteer
Week **2025**



[Click Here to High Five a Volunteer](#)



National Volunteer
Week **2025**



"Cheryl has served on many boards throughout the years, at one point she was president of the New Hamburg Skating Club and was co-chair of the Grand River Skating Council. She has chaired many local competitions and been on the LOCs of many national level events as well. Cheryl embodies what it means to be a volunteer, selflessly giving of her time and talents to provide such wonderful experiences for athletes!"

Thank you, Cheryl Dozert!



Strategic Imperative 2: Skating Excellence

Deliver programs and events in accordance with the Long Term Development (LTD) model supporting skaters, coaches and Officials.

- Implement enhanced tools, opportunities, and programs supporting skaters through the LTD model
- Support healthy, sustainable high performance pathways
- Deliver events that balance management and technical aspects to maximize the skater and volunteer experience, that are fiscally sustainable
- Modernize business models, delivery methods and tools for coaches that reflect the changing environment
- Build and strengthen officials' capacity to support skater needs



Athlete Development

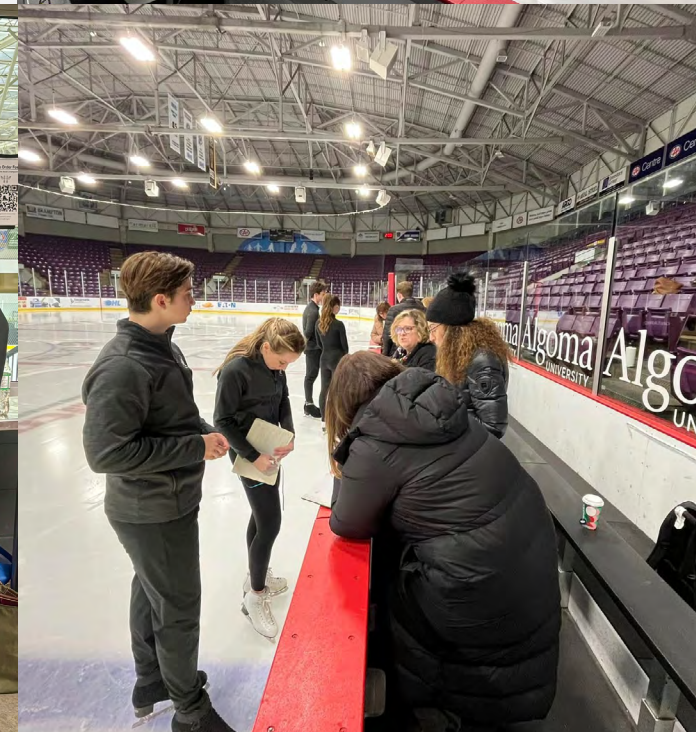
Over the course of the season, Skate Ontario offered various athlete development opportunities for skaters across the province, including:

- A monitoring session for synchro teams competing at the 2025 Skate Canada Cup:
 - **Canada Cup Monitoring:** 13 teams
- A pre-nationals competition simulation for junior and senior athletes competing at the 2025 Canadian Figure Skating Championships, which included ISU officials and officials development opportunities.
 - **Pre-Nationals Competition Simulation, Junior and Senior:** 32 of Ontario's 40 national entries participated in the simulation across the women's, men's, pair and ice dance disciplines
 - **Pre-Nationals Training Day, Pre-Novice and Novice:** 49 singles athletes, 7 pair teams, 11 dance teams



Adult Development

This season, Skate Ontario proudly hosted an Adult Development Seminar at the end of March designed for adult athletes across the STAR 1 to Gold levels. Held in Kitchener-Waterloo, the seminar welcomed 34 athletes and focused on enhancing on-ice skating skills, off-ice jump techniques, and on-ice spins. Attendees had the unique opportunity to learn from an esteemed lineup of experts, including Olympic Silver Medalist Elizabeth Manley, National Level Coach Jessica Wyant, and Sylvie DeCaen, National Coach and Lead Harness Technician at The Rotation Room KW.



High Performance

2024-2025 Skate Canada NextGen Team

Skate Ontario would like to congratulate the 28 talented Ontario skaters who will take the ice at Skate Canada's NextGen Competition and Camp in July 2024.

It was an incredible and exciting weekend filled with amazing skates from Ontario's best and brightest young skaters. Congratulations to the athletes who represented Ontario at this event:

Junior Men:

- David Bondar
- Jake Ellis
- John Kim
- Grayson Long
- David Shteyngart

Junior Women:

- Natasha Hewitt
- Lulu Lin
- Reese Rose
- Lucille Yang
- Megan Woodley
- Kara Yun
- Michelle Lee
- Ksenia Krouzkevitch

Junior Pair:

- Ava Kemp/Yohnatan Elizarov
- Siyul Back/Gavin Mahoney
- Jazmine Desrochers/Kieran Thrasher

Junior Ice Dance:

- Layla Veillon/Alexander Brandys
- Sophia Gover/Billy Wilson-French
- Summer Homick/Nicholas Buelow
- Rachel Martins/Juel Kowalczyk



2024-2025 Skate Canada National Team

This season Skate Ontario was proud to support the 8 Ontario athletes and 1 synchro team who were named to Skate Canada's 2024-2025 National Team:

Men:

- Roman Sadovsky
- Stephen Gogolev

Women:

- Madeline Schizas
- Hetty Shi

Pairs:

- Lia Pereira/Trennt Michaud

Ice Dance:

- Piper Gilles/Paul Poirier

Synchronized Skating:

- NEXXICE Senior



International Results

What a season! Skate Ontario would like to extend a huge congratulations to the Ontario athletes who represented our country on the international stage during the 2024/2025 season.

Some highlights include:

ISU Junior Grand Prix



Synchro



ISU Grand Prix



ISU Challenger Events



ISU Championship Events



Development Internationals



Domestic Results

In addition to their international success, Team Ontario also saw incredible results on Canadian ice this season!

At the 2025 Canadian National Skating Championships

- Skate Ontario athletes won 50% of the National titles
- In Senior singles categories, 91% of athletes placed 8th or higher
- In Junior singles categories 78% of athletes placed 10th or higher

At national competitions during the 2024-2025 season, Ontario's medal count is as follows:

Skate Canada Challenge

	Senior	Junior	Totals
Total Medals	4	5	9
GOLD	2	2	4
SILVER	0	1	1
BRONZE	2	2	4

Skate Canada Trophy

	Pre-Novice	Novice	Totals
Total Medals	6	5	11
GOLD	2	1	3
SILVER	2	2	4
BRONZE	2	2	4

*Fun fact: There was a podium sweep for Ontario in the Pre-Novice Ice Dance and Novice Men's events at the 2025 Skate Canada Trophy!

Canadian National Skating Championships

	Senior	Junior	Totals
Total Medals	5	4	9
GOLD	3	2	5
SILVER	1	1	2
BRONZE	1	1	2



Events

Skate Ontario is proud to have hosted five event series:



Sectionals Series



Provincial Series



Synchro Series



STAR 1-4 Series



Bring ON the Fun!

For a total of 47 events over the course of the 2024-2025 season!

Sectional Series

- 5 events
- 1879 entries
- 1543 skaters

Provincial Series

- 17 events
- 8790 entries
- 6305 skaters

Synchro Series

- 3 events
- 395 teams
- 1716 skaters

STAR 1-4 Series

- 16 events
- 6804 entries
- 6043 skaters

Bring ON the Fun! Series

- 6 events
- 1799 entries
- 723 skaters

Thank you to all the wonderful clubs and skating schools who partnered with Skate Ontario to host these events.



Events

2025 Skate Ontario Provincial Championships

At this year's Skate Ontario Provincial Championships in Stratford, talented athletes from across the province competed across the singles, pair, ice dance, artistic and synchro disciplines. 51 provincial champions were crowned.

Congratulations, skaters!

#SkateOntarioProud



Coaches

Skate Ontario is proud to have **2,273 registered coaches** to support the development of our skaters at all levels and disciplines, from CanSkate up to the World Championships and Olympic Games.

During the 2024-2025 season, Skate Ontario hosted the following NCCP Coaching Courses:

- 20 CanSkate Coaching Courses
- 8 Regional Coaching Courses
- 1 PowerSkate Coaching Course
- 10 Provincial Coaching Courses

A total of 39 Coaching Courses.

The number of coaches that were trained over the course of the season is as follows:

Level	# of Coaches
CanSkate	480
Regional	192
PowerSkate	18
Provincial	120
TOTAL	810

2025 Skate Ontario Coaches Conference

At the beginning of May, Skate Ontario proudly hosted its inaugural Coaches Conference at the beautiful White Oaks Resort and Spa in Niagara-on-the-Lake welcoming 87 passionate coaches from across the province—from Sioux Lookout to Nepean to Windsor and many communities in between —creating a vibrant and collaborative learning environment.

The weekend began with a lively Networking Night, where coaches had the opportunity to connect with one another, as well as with expert facilitators and representatives from both Skate Ontario and Skate Canada. Over the next day and a half, participants took part in a dynamic mix of off-ice workshops and on-ice sessions led by world-class coaches, sport performance specialists, and ISU-level officials.

Designed to strengthen coaching excellence, the 2025 Coaches Conference emphasized athlete-centred development, with engaging sessions on mental performance, team dynamics, and overall well-being. Coaches also advanced their technical and tactical knowledge to better support skaters both on and off the ice.

The energy and enthusiasm throughout the weekend were a testament to the commitment and passion of Ontario’s coaching community. Coaches left feeling inspired, recharged, and ready to bring new insights into the upcoming season.



Officials

Skate Ontario has **411 qualified officials**, including Singles, Pairs, Dance, STAR 1-4 and Synchronized Skating Judges, Technical Officials, Referees and Event Technicians – an increase of 323 from the 2023-2024 season!

Officials Training

- 24 webinars and training sessions with 661 participants (this number accounts for officials attending more than one training session)
- 10 clinics with 81 officials participants

Officials training for skater development and performance opportunities:

- STAR 1-4 Event Assessor Clinic
- Base Level Technical Official Training
- STAR 1-4 Event Assessor Clinic
- Singles Technical Seminar
- Singles Judge Seminar
- Pairs Technical Seminar
- Ice Dance Judge Seminar
- Evaluator Seminar

Assessment Days

We hosted 2 Evaluator Clinics this season

Data Specialists

One Level I and one Level II clinic were offered to Skate Ontario Data Specialists with 9 attendees. Skate Ontario consistently offered training and mentoring opportunities at all event series during the 2024-2025 season.



Strategic Imperative 3: Organizational Excellence

A recognized leader among Provincial Sport Organizations and Skate Canada with a healthy infrastructure that includes good governance, sound fiscal practices, comprehensive risk management and effective communications.

- Build brand identity and recognition
- Deliver an integrated communication strategy that will inform and engage all stakeholders through various platforms, activities and campaigns
- Diversify revenue channels
- Enhance strong business practices to optimize operations and mitigate organizational risk
- Be an employer of choice within the not-for-profit sector
- Be an organization of choice for volunteers



In the Loop



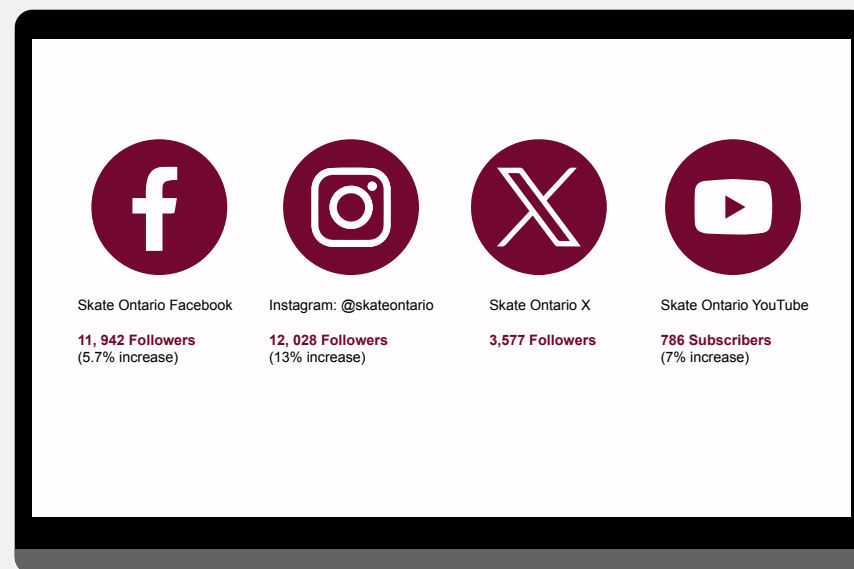
In The Loop got a makeover this season! We are so pleased with the excellent reception we have received for the following new series:

This season:

- 43 blog articles were posted to the In the Loop page on the Skate Ontario website
- In addition, 11 articles in our alumni series, Welcome Home by Debbi Wilkes, were published
- The first two articles in our brand new Milano-Cortina 2026 series were published
- 10 episodes of our podcast, Let's Talk About It with Pj Kwong, were published



Social Media



Digital Productions

The 2025 Skate Ontario End of Year Broadcast aired live on Friday June 6, 2025, from 11:00am until 12:30 pm at the Skate Ontario offices. Building off the success of the 2024 Skate Ontario End of Year Broadcast, we ventured to create a mixed format broadcast. Garnering 4.2 K unique views, the celebratory live broadcast highlighted and celebrated the Skate Ontario community.

Hosted live by Meaghan Churchill, a member of our Skate Ontario commentary team, we highlighted the coach conference, provincial championships and club of the year award through pre-recorded and edited video assets. Additionally, the live broadcast featured the live draw of the 2025 Ontario Skaters' Promotional Contest prize winners and a special panel discussion with Katherine Medland-Spence and coach Danielle Rose.

Digital Broadcast Development

The primary objective of the 2024/2025 season for the broadcast department was to roll out the newly developed broadcast site and further develop the capacity. The broadcast site was successfully implemented and used throughout the skating season for all live broadcasts.

Digital Broadcast Data

This season the digital broadcast department successfully completed 12 event live broadcasts as well as 2 non-event live broadcasts.

	# of successful broadcasted events (Competitions)	Breakdown of broadcasted events	% of events digitally-broadcasted	# of unique viewers
2023/2024 Season	11 Successful broadcast events	5 Sectional Series 2 Synchro Series 4 Provincial Series	100% Sectional Series 66.6% Synchro Series 22.2% Provincial Series	238.3K
2024/2025 Season	12 Successful broadcast events (2 double header weekends)	5 Sectional Series 3 Synchro Series 4 Provincial Series	100% Sectional Series 100% Synchro Series 25% Provincial Series	259.5K

Non-event Broadcasts

- 2024 Skate Ontario Annual General Meeting
- 2025 End of Year Broadcast- 4.2 K unique Views (up from 4K the year before)



Partners

Partners:

- Elite Jump Performance
- Factor
- iSpinner
- Jackson Ultima
- Scarborough Nissan
- Uplifter

Funding Partners:

- Canadian Sport Institute of Ontario
- Ontario Ministry of Sport

Suppliers:

- MuvWear

Key Highlights:

- Elite Jump Performance was the title sponsor of our Provincial Series and Synchro Series
- Jackson Ultima was the presenting sponsor of the Club Modernization Pilot Project
- Uplifter was the presenting sponsor of the Skate Ontario Club/Skating School of the Year Award
- Jackson Ultima was the presenting sponsor of the Friday Networking event at our Coaches Conference



Ontario Skaters Promotional Contest

Skate Ontario extends our sincerest thanks to everyone who participated in the 2025 Ontario Skaters Promotional Contest. This year, a total of 56 clubs participated in this contest - with a total of 8,588 booklets sold!

A special congratulations goes out to the Lapointe family – Daryl, Jenelle, Charlotte and Hendricks, of the Orillia Figure Skating Club, winners of a beautiful, brand-new 2025 Nissan Kicks! Congrats, Daryl and family!

Skate Ontario extends our sincerest thanks to everyone who participated in the 2025 Ontario Skaters Promotional Contest. Congratulations to all the winners!

Prize	Name	Club/skating school
2025 Nissan Kicks	Daryl Lapointe	Orillia FSC
Air Canada Giftcard	Sandra Purves	Skate Sarnia
Segway-Ninebot Electric Scooter	Laura Wheatley	
\$1,000 Amazon Gift Card	Ashley Robinson	Skate Keewatin
\$1,000 Amazon Gift Card	Niladri Mukherjee	South Windsor SC
\$1,000 Amazon Gift Card	Cathy Kingscott	Mississauga SC
Nintendo Switch	Kathy Kur	
Nintendo Switch	Danielle Nolan	Peterborough FSC
Resorts of Ontario	Makenna MacDonald	Forest SC
Resorts of Ontario	Jennifer Darland	Trenton FSC
Resorts of Ontario	Kristina Cabral	Milton SC



