SKATE ONTARIO



SKATE ONTARIO
SKATECANADA

2019/2020 ANNUAL REPORT



WELCOME MESSAGE

Lisa Alexander, Executive Director Karen Butcher, President



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skating for **fun**, **fitness** and **achievement** by

delivering and supporting programs and events.

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The annual report is an opportunity to reflect on a season full of triumphs, development and of course, unexpected change and challenges.

This skating season, unfortunately cut short, came with many accomplishments from Ontario skaters at all levels. Ontario skaters showed their pride and skated with heart at our Sectional Championships and again at the Skate Canada Challenge where they were the largest team. Ontario hosted the Canadian Tire National Skating Championships in January, bringing together athletes, coaches, volunteers and parents from across the country. It was a great display of collective hospitality and fantastic results from Ontario athletes and volunteers. In addition to impressive international results, at the national level Ontario skaters were on the podium in every event and won two Novice, two Junior and three Senior National titles.

From a clubs and skating schools perspective, it is wonderful to see growth and hard work in all areas of the province. Thank you to the clubs for all of your engagement and input with Assessment Days, Performance and Development Opportunities and participation in initiatives such as the STAR 6 - Gold Roadshow, Event Info Sessions and the CanSkate Excellence Program. Although it was disappointing the season ended early and new events like Bring ON the Fun! were cancelled, it was exciting to see how engaged everyone has been adapting to change. Your ideas, enthusiasm and energy have never been more important and appreciated as we navigate this new reality.

Skate Ontario is proud to have created a new Strategic Plan looking ahead to the next three years. This extensive process included face to face member feedback sessions, a membership survey, and Board and staff planning sessions. The plan outlines in detail how we are going support and grow each group that touches skating in Ontario. The plan is a true testament to the potential our organization can reach alongside each of our valued stakeholder groups and will help guide us in these unprecedented times.

There are so many pieces to the puzzle to support skaters and ensure skating is successful. We are so thankful for the innumerable hours put towards making skating happen across the province. We want to recognize the volunteers, officials, members of the Board, committee members, club executives, coaches and parents for their expertise, hard work and passion. Without these individuals, our sport could simply not happen.

This year did not come without significant challenges as the COVID-19 pandemic swept the globe. The skating world was put on pause, and this was not easy for anyone. This setback was handled with grace, and it is a true show of the tenacity and passion of the Ontario skating community. As we look forward to this skating year, we are hopeful in getting skating as back to 'normal' as soon as possible, with the safety of our stakeholder groups being our priority.

We want to thank everyone for their patience and understanding as we all work through the return to skating, and we will continue to keep everyone informed as we all move forward together.

Yours in skating,

Lisa and Karen

CLUBS & SCHOOLS



CLUBS & SCHOOLS



Clubs and skating schools are the pillars of the Skate Ontario community. Skate Ontario is proud to be home to over 350 registered clubs and skating schools across the province, providing meaningful skating programs to skaters of all ages and abilities.

CLUB & SKATING SCHOOL INITIATIVES

STAR 6 - GOLD ROADSHOW

- 250 coaches/evaluators attended in person
- 13 locations across the province

EVENT INFO SESSIONS

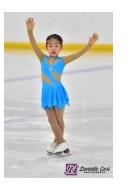
- 75 people engaged
- 9 locations across the province

CANSKATE EXCELLENCE

- 10 clubs achieved Advanced Standard for a total of 32 recognized clubs
- 15 additional clubs are actively engaged in the recognition process







CLUB CONSULTATIONS

- Club Support team members facilitated consultations across the province
- Offered aid to clubs/schools in their day-to-day operations and support for quality program delivery







BRING ON THE FUN!

Bring ON the Fun! is a pilot series of events created to give STAR 1 - Gold skaters the opportunity to perform with their peers in an assortment of inclusive categories in a team-based format. Slated to take place in the spring of 2020, Bring ON the Fun! was cancelled due to COVID-19.

BOTF LOCATION	# OF SKATERS REGISTERED	# OF CLUBS REGISTERED
Sudbury	163	12
Orillia	264	19
Strathroy	264	16
Dryden	86	6
Scarborough	643	42

PERFORMANCE & DEVELOPMENT OPPORTUNITIES



Kapuskasing Figure Skating Club - PDO, November 16, 2019

Created and planned by coaches and clubs, Performance and Development Opportunities (PDOs) are special activities used to support the growth and development of all Ontario skaters. These activities are supplementary to regular training and are used to increase skater engagement and enhance training. Skate Ontario developed resources to assist coaches and clubs on how to effectively plan for various PDO activities such as Prep & Information Sessions, Skills Development Sessions, Motivational Sessions, Fun Events, and Challenge Days.



 During the 2019/2020 season, club-led sanctioned PDOs increased by 64%

SKATER DEVELOPMENT



Skate Ontario proudly offered learning and development opportunities for club and provincial athletes in on and off-ice capacities, providing a number of valuable programs throughout the season.



BOYS' TRAINING DAY

 scheduled for April 7, 2020 but cancelled due to COVID-19

SKATE BETTER WORKSHOP

- held in Paris, ON on December 4, 2019 for STAR 4 to Gold skaters
- 11 skaters and one coach participated
- workshop included spins, creative movement, edges/turns, off-ice warm-up and cool down
- STARSkate workshops scheduled for the spring of 2020 were cancelled due to COVID-19

SUMMER TRAVEL TEAM

- 12 Pre-Novice and Novice single skaters attended the 2019 Wild Rose Invitational in Edmonton, Alberta
- one Pre-Novice Pair team, and two Pre-Novice and Novice dance teams attended Championnats Québécois d'été 2019 in Montréal

ADULT

MONITORING

- held in Brampton on September 22, 2019 and February 23, 2020
- two judges and two technical specialists provided feedback

WORKSHOPS

Workshop 1

- held in Brampton on November 2, 2019
- 26 skaters participated
- topics included edges/turns, creative movement and performance preparation

Workshop 2

- held at the Toronto Cricket Skating & Curling Club on March 8, 2020
- 42 skaters participanted
- topics included edges/turns and spins, plus a social hour



SKATER DEVELOPMENT



LEARN TO COUPLES DANCE

This season we held three Learn to Couples Dance workshops, introducing interested skaters and coaches to the discipline of couples dance. Each workshop included an outside presenter and on and off-ice components including dance stroking, spins and lifts.

ı	LOCATION	DATE	# OF PARTICIPANTS
	Chatham	OCT 2019	9 skaters, 3 coaches
	Ottawa	OCT 2019	7 skaters, 2 coaches
	Brampton	DEC 2019	10 skaters, 1 coach





LEARN TO PAIR

- focused on introducing skaters and coaches to the discipline of pair skating
- workshop was held February 19, 2020 at the CAA Centre in Brampton
- Rob Schultz was the presenter

- 15 skaters and eight coaches participated
- on-ice topics included stroking and side-by-side jumps and spins
- skaters were introduced to basic lifts during off-ice sessions



COACHES



COACHES



Skate Ontario has over 2,000 registered coaches who are responsible for developing Ontario skaters from the grassroots of CanSkate right to the pinnacle of our sport at the World and Olympic championships. We are fortunate in Ontario to have some of the best coaches in the world who dedicate themselves to developing Ontario skaters at all levels.

DELIVERY OF NCCP COURSES

COURSE	# OF COURSES	# OF PARTICIPANTS
CanSkate Coach	14	293
CanPowerSkate Coach	2	27
Regional Coach	3	62
National ATTP Coach	1	15







CANSKATE NEXT STEPS SEMINAR

This seminar is a new initiative developed to provide further training to coaches who are working to complete the Canskate coaching pathway.

WEBINAR	23 coaches
IN-PERSON	10 coaches



COVID ACTIVITIES

Skate Ontario has launched the following series of webinars in response to COVID-19. Using the power of technology, these online events provide a way to stay connected with our coaches and athletes, and allow our community to share information and ideas.



COACHES CORNER WEBINARS

WEBINAR	TOPIC/SPEAKER	# OF PARTICIPANTS
1	Online Resources & Virtual Training	371
2	Alison Purkiss & Tracey Wainman	312
3	Dr. Judy Goss	317
4	RoxAnne Daignault & Denise Harris	297
5	Technical Update from ISU Officials	302
6	Hugo Chouinard	192



SKATER SPOTLIGHT WEBINARS

WEBINAR	TOPIC/SPEAKER	# OF PARTICIPANTS
1	Nam Nguyen & Roman Sadovsky	373
2	Officials' Panel Process with Norm Proft	112





OFFICIALS



OFFICIALS



Skate Ontario has more than 350 certified officials that are Evaluators, Judges, Referees, Technical Officials, Data Specialists and Event Technicians. This dedicated group of volunteers gives countless hours at events and behind the scenes on operational committees to ensure a positive skating experience for all Ontario athletes.

PROMOTIONS	# OF OFFICIALS
ISU	5
International	5
Canadian	1
Challenge	3
Senior Sectional	6
Senior Invitational	4

PROMOTIONS	# OF OFFICIALS
STAR 1 - 4	41
Novice Dance	1
BLTO/Technical Controller/Specialist	9
Novice Synchro	9
Junior Synchro	1
Senior Synchro	2

ASSESSMENT DAYS

Skate Ontario was pleased to offer 296 assessment days during the 2019/2020 season. Assessment days play an integral role in the development of STAR 6 - Gold skaters.

CLINICS	# OF CLINICS	# OF PEOPLE TRAINED
STAR 1 - 4	6	39
Juvenile – Senior Invitational Judge	3	15
Juvenile – Novice Pair	2	21
Synchro – Novice Judge	1	6
Base Level Technical Official	2	21
Announcer	4	26
Music Technician	3	7



For the 2019/2020 skating season, Skate Ontario focused on the development of existing and new officials in the pair discipline. Officials participated in Skate Ontario pair training days and attended trial judge opportunities at the Sectional and National Championships.

DATA SPECIALISTS TR	AINED AT CLINICS	DATA SPECIA	LIST PROMOTIONS
INTRODUCTORY	4	INTRODUCTORY	1
LEVEL 1	11	LEVEL 1	6
LEVEL 2	9	LEVEL 2	2



This Officials' webinar provided updates on Return to Sport and health and safety protocols regarding COVID-19, updated assignment processes for all officials and proposed training and development opportunities for the upcoming season.

77 officials attended the webinar





SYNCHRONIZED SKATING



SYNCHRONIZED SKATING



Synchronized skating continues to thrive in Ontario. This year saw 187 teams competing in events across the province.

NUMBER OF TEAMS AT EACH EVENT

EVENT	# OF TEAMS
Bill Phillips	101
Winterfest	103
Synchrofest	141
Regionals	92
Amherstburg	41
Synchroskate	95



SYNCHRONIZED SKATING DEVELOPMENT

INITIATIVE	# OF PARTICIPANTS
SYS Coach Mentorship program	6 coaches
SYS Seminar & Technical Update	52 coaches
SYS Monitoring Day - Novice & Intermediate	11 teams
SYS Monitoring at Bill Phillips	14 teams
SYS Coach Enrichment - "Ask The Experts"	4 coaches
SYS Monitoring at Winterfest	52 teams





NATIONAL TITLES WON BY ONTARIO SYNCHRONIZED SKATING TEAMS





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HIGH PERFORMANCE



HIGH PERFORMANCE



ONTARIO HIGH PERFORMANCE SPORT INITIATIVE (OHPSI) PROGRAM

32 Skate Ontario athletes were named to the 2019/2020 OHPSI program and were provided with the following support through the Canadian Sport Institute Ontario (CSIO).

Sport science and sport medicine:

- Athlete therapy
- Physiology and testing
- Mental performance

TRAINING CAMP SUPPORT

Athlete Monitoring – Over 100 monitoring sessions were conducted in training environments and during simulation settings with judges and technical officials.

SKATE CANADA NEXTGEN - 22 Skate Ontario athletes were named to the NextGen team

WOMEN	MEN	PAIR	ICE DANCE
Catherine Carle	*Corey Circelli	Patricia Andrew/Zachary Daleman	Nadiia Bashynska/Peter Beaumont
Hannah Dawson	Stephen Gogolev	Brooke McIntosh/Brandon Toste	Natalie D'Alessandro/Bruce Waddell
Amelia Orzel	Alec Guinzbourg		Irina Galiyanova/Grayson Lochhead
Madeline Schizas	Iliya Kovler		Sophia Kagolovskaya/Kieran MacDonald
Alison Schumacher			Olivia McIsaac/*Corey Circelli



NEXTGEN PAIR & DANCE TEAMS

NATIONAL COMPETITION RESULTS

SKATE CANADA CHALLENGE				
	GOLD	SILVER	BRONZE	TOTAL
ATHLETES 174				
MEDALS WON	7	8	7	22
2020 CANADIAN TIRE NATIO	NAL SKATIN	G CHAMPIC	ONSHIPS	
	GOLD	SILVER	BRONZE	TOTAL
ATHLETES 99				
MEDALS WON	7	5	5	17
2020 SKATE CANADA SYNCHRONIZED SKATING CHAMPIONSHIPS				
	GOLD	SILVER	BRONZE	TOTAL
ENTRIES 20				
MEDALS WON	3	2	0	5



ICE DANCE & PAIR TEAM TRAINING & MONITORING DAY

Skate Ontario offered a dance and pair training and monitoring day where teams came to train together and receive monitoring from international officials. Pre-Juvenile and Juvenile pair teams and their coaches also attended and received an on-ice and off-ice pair technique session with Olympic pair skater, Dylan Moscovitch. Officials were also welcomed to observe the pair training day to watch the pairs practice and perform programs.



NEXTGEN WOMEN & MEN

SKATE ONTARIO 2019/2020 ANNUAL REPORT *Corey Circelli competes in two disciplines *Corey Circelli competes in two disciplines

HIGH PERFORMANCE



HIGH PERFORMANCE



INTERNATIONAL ASSIGNMENTS

EVENT	WOMEN	MEN	PAIR	ICE DANCE	TOTAL
North American Cup	3	4	1	3	11
Novice International	1	1		2	4
Junior International	3	1	1	3	8
ISU Junior Grand Prix of Figure Skating	3	6	4	8	21
Senior International	3				3
ISU Challenger	4	3	2	2	11
ISU Grand Prix of Figure Skating	1	6	4	2	13
ISU Grand Prix of Figure Skating Final			1	1	2
ISU Four Continents Figure Skating Championships	1	2	2	1	6
ISU World Junior Figure Skating Championships	1	1	1	1	4
ISU World Figure Skating Championships (cancelled, COVID-19)		1	2	1	4
Winter Youth Olympic Games	1		1	1	3
EVENT	TEAMS				
Junior International	1				1
Senior International	2				2
ISU World Junior Synchronized Skating Championships	1				1
ISU World Synchronized Skating Championships (cancelled, COVID-19)	1				1

INTERNATIONAL MEDAL COUNT

EVENT	ATHLETE(S)	GOLD	SILVER	BRONZE	TOTAL
N. J. A	John Kim		1		2
North American Cup	Emma Goodstadt & Michael Barsoum		1		2
Junior Grand Prix Lake Placid	Stephen Gogolev		1		1
Junior Grand Prix Chelyabinsk	Nadiia Bashynska & Peter Beaumont			1	1
Junior Grand Prix Egna-Neumarkt	Natalie D'Alessandro & Bruce Waddell		1		1
Autumn Classic International	Piper Gilles & Paul Poirier	1			1
Nebelhorn Trophy	Kirsten Moore-Towers & Michael Marinaro	1			1
Finlandia Trophy	Roman Sadovsky			1	1
	Nam Nguyen		1		
ISU Grand Prix of Figure Skating – Skate Canada International	Kirsten Moore-Towers & Michael Marinaro		1		3
mternational	Piper Gilles & Paul Poirier	1			
ISU Grand Prix of Figure Skating – Rostelecom Cup	Piper Gilles & Paul Poirier		1		1
ISLL Carried Daire of Figure Clastics - NILIV Transh.	Roman Sadovsky			1	2
ISU Grand Prix of Figure Skating – NHK Trophy	Kirsten Moore-Towers & Michael Marinaro		1		2
Winter Youth Olympic Games	Natalie D'Alessandro & Bruce Waddell			1	1
	Michelle Lee		1		
	Stephen Gogolev	1			
Bavarian Open	Madeline Schizas	1			5
	Emma Goodstadt & Michael Barsoum	1			
	Natalie D'Alessandro & Bruce Waddell			1	
ISU Four Continents Figure Skating	Kirsten Moore-Towers & Michael Marinaro			1	2
Championships	Piper Gilles & Paul Poirier		1		
Challenge Cup	Madeline Schizas	1			1

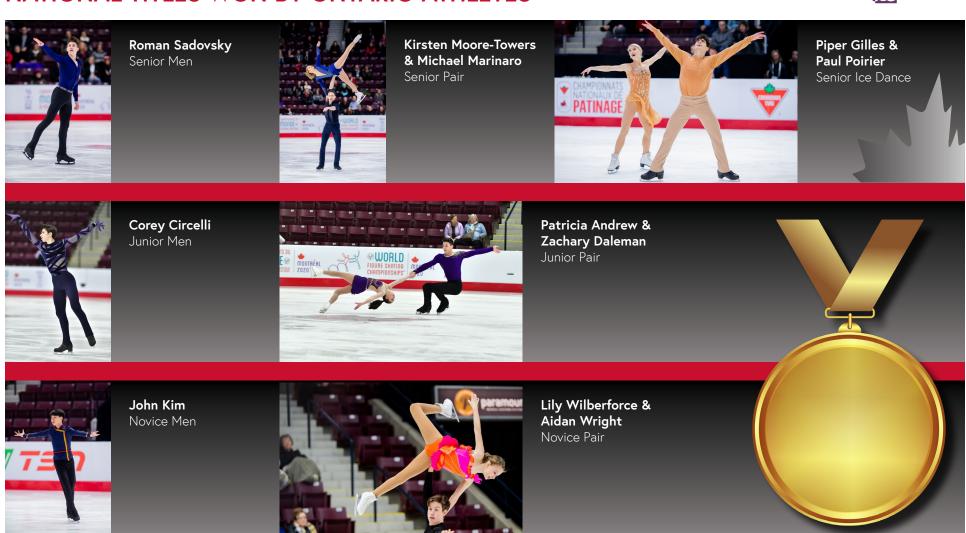


HIGH PERFORMANCE



NATIONAL TITLES WON BY ONTARIO ATHLETES





HIGH PERFORMANCE



SKATE ONTARIO NATIONALS TEAM TRAINING DAY

On January 3, 2020, Skate Ontario skaters who qualified to compete at the 2020 Canadian Tire National Skating Championships in Mississauga, Ontario were able to practice and get familiarized with competition ice prior to the National Championships.

TIER 1 & 2 DEVELOPMENT TEAM

This season Skate Ontario launched the Tier 1 and 2 development teams. Through these teams, skaters found motivation and connection, and developed a sense of Team Ontario. Coaches and officials were integrated within the camps to provide continuity and growth throughout the season.

TEAM	# OF ATHLETES	LEVEL	SELECTION
Tier 1	27	Pre-Novice & Novice Singles	Tryout day
Tier 2	23	Juvenile & Pre-Novice Singles	Standings & technical scores from Skate Ontario Provincial Championships



As part of the Tier 1 & 2 development teams, skaters participated in three training camps throughout the season. Along with monitoring from national and international officials, the following sessions were offered:

- 2018 World Champion/Olympic bronze medallist, Kaetlyn
 Osmond
- World/Olympic choreographer, Lance Vipond
- Sport psychologist, Judy Goss
- Creative expression/dance, Karen O'Meara





EVENTS



EVENTS

SKATE ONTARIO EVENT SERIES

Skate Ontario held 45 events in the 2019/2020 competition season in the following four event series:













6 EVENTS

17 EVENTS

16 EVENTS

Special Olympics offered at events

5 EVENTS

INGLES

PAIR TEAM

CE DANC

5 EVENTS

of skaters that registered to qualify for the Provincial Championships



	1476	
5	9	
TEAMS	32	
TEAMS	43	

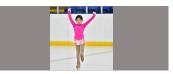




of skaters that registered to qualify for the Sectional Championships

SINGLES	260
PAIR TEAMS	11
ICE DANCE TEAMS	32







Registration numbers by series for the 2019/2020 season

3247

8287

6046

2718



SPECIAL OLYMPICS CANADA WINTER GAMES



14 skaters along with five coaches represented Ontario at the Special Olympics Canada Winter Games in Thunder Bay in February, 2020.













Unfortunately, the 2020 Skate Ontario Provincial Championships and Adult Championships were cancelled due to COVID-19.







EVENTS



SKATE CANADA AUTUMN CLASSIC INTERNATIONAL

Skate Ontario was pleased to have three athletes represent Canada at the 2019 Skate Canada Autumn Classic International (ACI) in Oakville on September 12 - 14. ACI featured many World and Olympic competitors and was an exciting start to the competitive season. Ice dancers Piper Gilles and Paul Poirier won the gold medal at the event.



SKATE ONTARIO 2020

2020 CANADIAN TIRE NATIONAL SKATING CHAMPIONSHIPS

Skate Ontario was proud to have 99 athletes competing in all levels and disciplines at the 2020 Canadian Tire National Skating Championships in Mississauga on January 13 - 19. Winning a total of 17 medals, Ontario skaters achieved podium placements in every category.

We are #SkateOntarioProud

Thank you to the many Ontario volunteers that worked as part of the organizing committees to make these events possible.

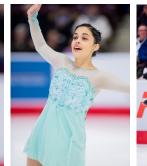


NOVICE MEDALLISTS













SENIOR MEDALLISTS

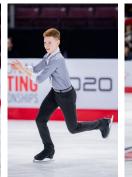


























NATIONAL MEDALLISTS

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SOCIAL MEDIA



PARTNERSHIPS



LIVE STREAM

A total of five Skate Ontario events were live streamed during 2019/2020. This season Skate Ontario partnered with CBC to live stream Sectionals Series, Octoberfest, Synchro Series, Winterfest and the ISU World Junior Synchronized Skating Championship Qualifier. Viewers were able to catch the action online at cbcsports.ca or on the CBC Gem and CBC Sports Apps for iOS and Android. On CBC channels, Winterfest accumulated nearly 59,000 total views. The Skate Ontario Provincial Championships was also set to be live streamed with CBC, but the event was unfortunately cancelled due to COVID-19.

ON DAILY MOTION:

- Over 35,000 hours watched
- 193,235 views

PLATFORM	JULY 2020	DIFFERENCE IN % SINCE JUNE 2019
FAC	ЕВООК	
Likes	8,111	+12.6
Followers	8,683	+18.4
INST	TAGRAM	
Followers	6,912	+58.5
Following	744	+7.4
Posts	1,295	+109.5
YOU		
Subscribers	390	+302.1
Videos	69	+176



cbcsports.ca | CBC Gem & CBC Sports apps



This se

VINCENT van G.O.A.T.

This season we introduced a new Skate Ontario mascot. To name our Greatest of all Time (G.O.A.T) we asked for suggestions from our Ontario skaters competing at Nationals and then opened it up to our social media channels to vote for the final name. Vincent made special appearances at the Canadian Tire National Skating Championships, the Skate Canada Synchronized Skating Championships as well as several local Skate Ontario events. Vincent was seen in many different areas of the events, trying out different roles and posing for pictures with skaters, coaches and officials!



NATIONAL BANK SEMINAR WITH NATIONAL DYLAN MOSCOVITCH

Powering your ideas™

In partnership with National Bank, Skate Ontario hosted an informative presentation titled "Saving for your Child's Olympic Dream – a Parent's Guide." National Bank experts were on hand as well as a representative from the skating community about solutions and challenges for paying for figure skating. The event drew 40 skating parents and was also live streamed on the Skate Ontario Facebook page with 1.2k views.





PARTNERSHIPS



PARTNERSHIPS



SKATE ONTARIO SUMMER STARS FUNDRAISING GALA

The first annual Skate Ontario Summer Stars Fundraising Gala was held in July in Thornhill and benefitted Skate Ontario and co-hosts Ice Dance Elite. This show gave Skate Ontario skaters at the Junior and Senior international level the chance to present new material for the upcoming season. The event was headlined by Olympic Ice Dancers Piper Gilles and Paul Poirier and also included Nam Nguyen. There were door prizes and a silent auction at the event and 400 people attended.



CHAMPION PARTNERS







FUNDING PARTNERS





OFFICIAL SUPPLIERS





PREFERRED VENDORS











VENDORS











CLUB SUPPORT



CLUB SUPPORT



ONTARIO SKATERS PROMOTIONAL CONTEST

This year marked the 31st annual Ontario Skaters Promotional Contest. This program is a wonderful fundraising opportunity for skaters and clubs and is a way to create public awareness of the sport of figure skating in Ontario communities.

PRIZE #	NAME	CLUB	PRIZE
1	Suzette Daley	Skate Canada Shelburne	2020 Nissan Kicks
2	Mark Gillis	Brussels FSC	\$5,000 Best Buy Gift Card
3	Beverly Donnan	Trenton FSC	\$3,500 Merit Travel Gift Card
4	Anna-Marie Moskaluk	Scarboro FSC	MacBook Air
4	Jennifer Itterman	Ilderton SC	MacBook Air
4	Heidi Song	Skate Oakville	MacBook Air
4	Kiersten Bisson	Ilderton SC	MacBook Air
4	Leah Kim	Skate Oakville	MacBook Air
5	Dave Walker	Lake Superior FSC	iPad
5	Audrey Jamieson	Ilderton SC	iPad
5	Darryl Rose	KWSC	iPad
5	Andree Reichle	Copper Cliff SC	iPad
5	Lorne Woodhouse	Scarboro FSC	iPad
BONUS	Tanja Mauko	Brampton Hill SA	\$500 Merit Travel Gift Card



- 92 clubs participated
- \$189,640 fundraised for clubs
- Top selling club Skate Oakville selling 550 booklets
- More than 8,620 booklets sold (172,400 tickets)

2019 STRENGTH IN UNITY

The second annual Strength in Unity community event was held on June 15 - 16, 2019 at the Delta Conference Centre in Toronto.

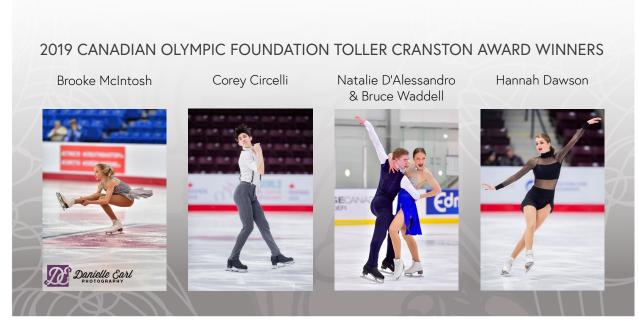
HIGHLIGHTS

- 200+ attendees
- Workshops on social media, fundraising and safe sport
- Officials' appreciation luncheon
- · 2019 Skate Canada Section Awards



2019 SKATE CANADA SECTION AWARD WINNERS

AWARD	WINNER	CLUB
CanSkater of the Year	Bryden Strachan	Northern Lights School of Skating
Competitive Athlete(s)	Lily Wilberforce & Aidan Wright (Pre-Novice Pair)	Kitchener-Waterloo SC
STARSkate Athlete	Kira Christie	Silver Blades SC
Program Assistant	Rachel Johnstone	Rideau SC
Section Official	Katie Gilhooly	Nepean SC
Section Volunteer	Tara McGowan	Gloucester SC
Section Volunteer Coach	George Han	Kitchener-Waterloo SC
Volunteer Award of Excellence	Paul Mallet	Kitchener-Waterloo SC



CLUB SUPPORT



CLUB SUPPORT



2020 STRENGTH IN UNITY

Unfortunately, the 2020 Strength in Unity scheduled for June 2020 was cancelled due to COVID-19.

The 2020 Skate Canada Section Award winners were celebrated virtually on the Skate Ontario website and social media channels

Thank you to all stakeholders who participated in the development of the new 2020 - 2023 Skate Ontario Strategic Plan that was scheduled to be launched at 2020 Strength in Unity.



2020 SKATE CANADA SECTION AWARD WINNERS

AWARD	WINNER	CLUB
CanSkater of the Year	Easton Miles	Skate Canada - Mount Forest
Competitive Athlete	Michelle Lee	Hamilton SC
STARSkate Athlete	Andrea Srouji	Rideau SC
Program Assistant	Abigail Buckle	Kenora SC
Section Official	Mary-Rose Weir	Aurora SC
Section Volunteer	Aila Lepage	Nickel Blades SC
Section Volunteer Coach	Joanne Hillis	Hespeler SC
Volunteer Award of Excellence	Cheryl Goldie	Goulbourn SC

Erica Estepa & Nolen Hickey	Gabriella Guo	Nadiia Bashynska & Peter Beaumont
	<i>M</i> A	
G	minute	Danielle Carl PHOTOGRAPHY
	d	

CLUB CONNECT

Skate Ontario Club Connect webinars were created to help clubs and skating schools navigate through COVID-19 and beyond.



OF PARTICIPANTS
21 18
21
190
265
185



SKATE ONTARIO TOWN HALL UPDATES

This year we introduced virtual Town Halls that streamed live from our Facebook page and YouTube channel. These interactive sessions allowed for maximum member engagement as stakeholders could ask questions and have them answered in real time.

DATE	TITLE	METRICS
JUL 9, 2019	Coach Pre-Registration Information	Facebook reach - 9.5k, views - 5.2k, YouTube views - 256
JUL 18, 2019	Pre-Registration #2	Facebook reach - 3.5k, views - 1.8k, YouTube views - 57
SEP 30, 2019	Coaches Pre-Registration Update	Facebook reach - 3k, views - 1.6k, YouTube views - 256
MAY 6, 2020	Facebook Live 2020/2021 Event Calendar Launch	Facebook reach - 13k, views - 2.4k, YouTube views - 101
MAY 21, 2020	Stage 1 Return to Play Protocols	Facebook reach - 12k, views - 3.1k, YouTube views - 881
JUN 1, 2020	Stage 1 Return to Play Protocols Follow Up	Facebook reach - 12k, views - 2.2k, YouTube views - 443
JUN 8, 2020	Return to Play Next Steps	Facebook reach - 10k, views - 2.4k, YouTube views - 5,594

SKATE ONTARIO





SKATE ONTARIO SKATECANADA

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