



**2020/2021
Annual Report**



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Welcome Message

As each year goes by, the Annual Report provides the opportunity to recognize hard work and amazing accomplishments and look ahead to where we can learn and improve moving forward.

This year proved to be one of our most challenging as COVID-19 restrictions and lockdowns impacted skating across the province. Many lessons were learned and adaptability proved to be key in ensuring engagement this year.

First and foremost I want to highlight our member clubs and skating schools as they were hit extremely hard by restrictions, lockdowns and lack of ice time. They pivoted their operations and remained optimistic through so much uncertainty and so many setbacks. It was humbling to see the tenacity that shone through as they did everything in their power to support our skaters. This includes taking COVID protocols and safety of skaters seriously, and because of this, we are proud that no transmissions were reported in any Skate Ontario programs.

I also want to take the time to thank the Skate Ontario coaches, skaters and volunteers who provided their input as we all navigated through many changes while developing our Return to Play Protocols and wide array of virtual development opportunities. Your support was incredibly valued at all levels of our organization and we are lucky to have such wonderful and dedicated individuals willing to help the entire Skate Ontario community.

Despite ongoing and changing travel restrictions, there were still many Skate Ontario athletes who were selected to represent Canada at international events including the ISU World Team Trophy and the ISU World Championships. We all want to extend our particular congratulations to Piper Gilles and Paul Poirier on their impressive accomplishment of winning the bronze medal in ice dance at the World Championships!

Ontario was able to successfully and safely host the Skate Ontario Sectional Championships and the Skate Canada Challenge via a hub format. Thank you to everyone for their hard work in making these events possible! Congratulations to all of the Ontario skaters, coaches and officials at these events showing great determination and class dealing with a totally different kind of competition than we are used to.

I would like to take the opportunity this year in particular to thank the Skate Ontario Board for their dedication in seeing the organization through such unprecedented times and ensuring that we have a healthy organization with the resources to continue to develop skating in Ontario in the years to come. We would like to give special acknowledgement to Karen Butcher. Over the past four years since our amalgamation, Skate Ontario was fortunate to have her as our first President. Karen's leadership, expertise, and passion for the sport have been invaluable in developing the healthy organization we have today. She has recently moved into the role of President of Skate Canada and we want to wish her the best as she embarks on this new adventure. Since Karen's departure, we have had Mary-Rose Weir step in as Acting Chair, and also want to thank her for her wonderful support and direction.

We look ahead to next year with optimism and hope! Skate Ontario remains committed to continue advocating for our sport at all levels. We look forward to continuing our Rebound to Skating initiatives as we look ahead to the fall in support of our clubs and skating schools and hope to see you all in an arena soon.

Stay healthy and stay safe!

Yours in skating,
Lisa Alexander, Executive Director

Clubs and Skating Schools

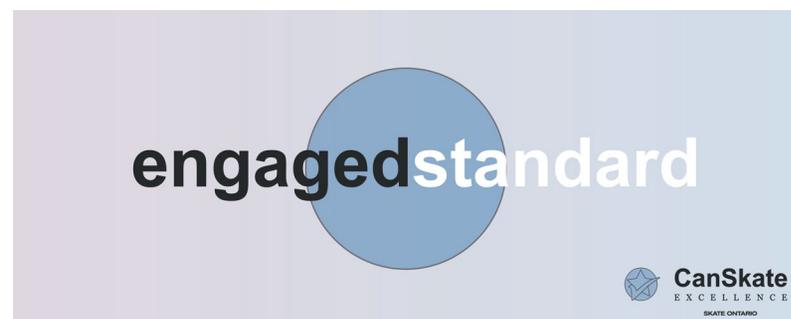
Skate Ontario clubs and skating schools play an integral role in the Ontario skating community by delivering the best programming and opportunities for skaters of all ages. Skate Ontario is proud have had 330 registered clubs and skating schools across the province this year despite many lock downs and COVID-19 restrictions.

CanSkate Excellence

We continue to be proud of our CanSkate Excellence clubs! The Skate Ontario CanSkate Excellence Recognition Program is designed to reward Ontario clubs/skating schools that are implementing best practices in the delivery of their CanSkate programs. We were unable to add new clubs due to COVID restrictions affecting CanSkate programs, however during this period we had 32 club and skating school members of the Skate Ontario CanSkate Excellence program.



CanSkate
E X C E L L E N C E
SKATE ONTARIO



Clubs and Skating Schools

Performance and Development Opportunities Challenge

Given the importance of skater engagement and motivation in clubs and skating schools, Skate Ontario set up a province-wide challenge to highlight the amazing Performance and Development Opportunities (PDOs) that were being offered. Clubs and skating schools posted their PDOs to their social media channels and each month there was a random draw to select a winner of a Skate Ontario Prize Pack!

Challenges	Winners
Prep and Information Session	Nickel Blades SC
Skill Development Session	Russell SC
Challenge Day	Thorold SC
Performance Opportunity	Port Perry SC

Coach/Skater Educational Opportunities Series

These online educational opportunities welcomed all levels and disciplines.

- 44 sessions
- 1,640 registrations
- Participants ranging from age 6-79
- Topics included Off-Ice jump & Spin classes, Off-Ice Dance, Flexibility, Mental Training, Nutrition, For the Boys, Adult VIP, Skater Spotlight, SYS updates, and more!
- We had many Skate Ontario coaches leading sessions including Brian Orser, Darlene Joseph, Robert O’Toole, Paige Aistrop, Karen Preston, Lianne Sherrif-Clayton, Gregor Filipowski
- We had Skate Ontario celebrity pop-ins and guest hosts throughout including: Roman Sadovsky, Nam Nguyen, Gabrielle Daleman, Michelle Long, Maddie Schizas, Piper Gilles, Paul Poirier, Evelyn Walsh, Trennt Michaud, Conrad Orzel, Kirsten Moore-Towers, Michael Marinaro, Katelyn Osmond, Corey Circelli




For the Boys
Hosted by Paul Poirier & Nam Nguyen

March 31
7:00pm ET



Educational Opportunities for Coaches/Skaters



Skater Development

In lieu of the usual in-person Training Days and Workshops Skate Ontario offers, this year we went virtual to continue the development and education to our skaters across the province despite COVID-19 restrictions.

Competitive Online Educational Opportunities

- 25 sessions
- 412 registrations with over 70 different skaters participating
- Pre-Novice to Senior level skaters
- Presenters:
 - Ravi Walia – Off-Ice Jump Classes
 - Kaetlyn Osmond – Strength and Conditioning
 - Trennt Michaud – Boys Only Strength and Conditioning
 - Lubov Ilyushechkina – Flexibility and Ballet for Ice Dancers
 - Joey Russell – Creative Dance
 - Vesna Markovich – Creative Dance
 - Reaghan Fortin – You be the Judge – GOE Presentation
 - Kirsten Moore-Towers, Paul Poirier, Roman Sadovsky – Skater Talk

Skate ON Workshop Series

Skate Ontario was pleased to offer a series of workshops for skaters at the STAR 4 to Gold level with various presenters hosting fun and educational workshops!

We had 26 registrations for this series offered the following sessions:

- Behind the Scenes of the Officials' Panel – Norm Proft
- Creative Movement with Colour – Karen Preston
- How Judges assign GOEs – Reaghan Fortin
- Goal Setting/Performance Preparation – Amanda Montgomery

SKATER Spotlight Webinar #3 - Nutrition for Athletes

- 82 views on YouTube
- 156 people signed up



Coaches

Skate Ontario has over 1,700 registered coaches who develop skaters all the way from their first time on the ice to World and Olympic Champions.

Coaches were faced with many challenges this year including COVID-19 restrictions, lock downs and limitations and had to pivot to virtual training and coaching for a majority of the season. Between the lock downs, Skate Ontario was still able to hold NCCP coaching courses to certify members across Ontario:

NCCP Coaching Courses

Location	# of Coaches Trained	Course
Waterloo	14	CanSkate
Waterloo	18	CanSkate
Waterloo	17	CanSkate
Sault Ste Marie	6	CanSkate
Gananoque	15	Regional
Sault Ste Marie	6	Regional
Virtual	14	ATTP

Coaches Corner Webinars

Coaches Corner Webinars were developed to support coaches in Ontario and help them navigate through the uncertainties of COVID-19 restrictions.

Coaches Corner Webinar #7 – Nutrition for Athletes

- 77 views on YouTube
- 114 people signed up

Coaches Corner Webinar #8 – Brock University Coaches Survey Results

- 97 views on YouTube
- 106 people signed up

Coaches Corner #9 – Season Planning for STARSkate & Pre-Juv-Novice

- 53 views on YouTube
- 209 people signed up

Synchronized Skating Coaches Webinar – Planning, Events & PDO

- 143 views on YouTube
- 70 people signed up



Officials

Skate Ontario has more than 350 certified officials that are Evaluators, Judges, Referees, Technical Officials, Data Specialists and Event Technicians. Despite limited opportunities this season, this group of dedicated volunteers have remained engaged and committed.

Over the course of the year:

- 64 officials were trained
- 7 officials courses were held
- 86 Assessment Days were held across the province
- Data Specialists were trained on remote CSS in order to hold virtual events
- 3 officials' webinars were held with over 334 attendees

Assessment Days

Skate Ontario was able to safely hold 86 Assessment Days across the province this year. Assessment Days are paramount in the development of skaters at the STAR 6-Gold level. We also held many virtual training sessions to continue education and communication with Evaluators and Assessment Coordinators.

Return to Assessment Day Webinar

- 109 views on YouTube
- 64 registrants

STAR 6-Gold Refresher Webinar

- 152 views on YouTube
- 60 registrants

Evaluator Webinar – New Digital Tools for Assessment Days

- 63 views on YouTube
- 18 registrants

Assessment Coordinator Webinar

- 356 views on YouTube
- 83 registrants

Skate Ontario Presents Evaluator 101 – Everything you Need to Know!

- 70 views on YouTube
- 26 registrants

Assessment Coordinator Information Session

- 60 views on YouTube
- 36 registrants



Synchronized Skating

Synchronized skating teams showed great resiliency this year between lock downs and the restriction of not being able to touch while on the ice. To keep the teams engaged, Skate Ontario provided them with informational webinars and fun challenges throughout the year.

Synchro Teams Return to Ice & Technical & Event Update Webinar

- 121 registrations

Synchro Coach Webinar

- 70 registrations

Synchro Technical Update Webinar

- 50 registrations

Synchronized Skating Skills Challenge Series

- November – Warm-up Exercise & Pyjama Week
- December – No-Hold Circle Element & Neon Week
- January – Open Block Element & Crazy Hair Week



SKATE ONTARIO

RETURN TO ICE + TECHNICAL & EVENT UPDATE for SYS teams

WITH GUEST COACHES
Shelley Barnett, Nexxice Senior &
Trish Perdue Mills, Nexxice Junior

JULY 2, 2020 | 7:30 PM ET



High Performance

Ontario High Performance Sport Initiative (OHPSI) Program

45 Skate Ontario athletes were named to the 2020/2021 OHPSI program and were provided with the following support through the Canadian Sport Institute Ontario (CSIO):

- Sport science and sport medicine:
 - o Athlete therapy
 - o Physiology and testing
 - o Mental performance

Skate Canada NextGen Program – 2020-2021 Team

- Men: Corey Circelli, Alec Guinzbourg, Iliya Kovler
- Women: Fiona Bombardier, Catherine Carle, Amelia Orzel, Lia Pereira, Madeline Schizas
- Pairs: Lily Wilberforce/Aiden Wright, Brooke McIntosh/Benjamin Mimar, Justine Brasseur/Zack Daleman. Audrey Carle/Gabriel Farand
- Dance: Nadiia Bashynska/Peter Beaumont, Natalie D’Alessandro/Bruce Waddell, Emma Goodstadt/Michael Barsoum

Skaters attended NextGen camps organized by Skate Canada in October 2020

- Singles/Pairs – Toronto
- Dance – Montreal/Vancouver

Skate Canada Challenge Results

- Senior – 4 gold, 2 silver, 2 bronze
- Junior – 3 gold, 2 bronze

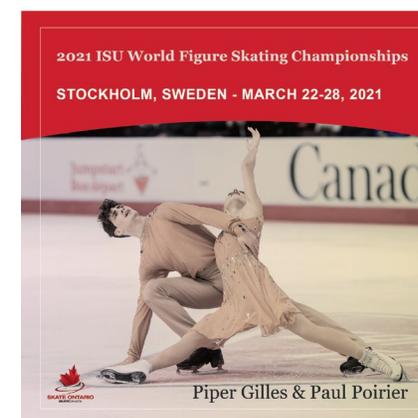
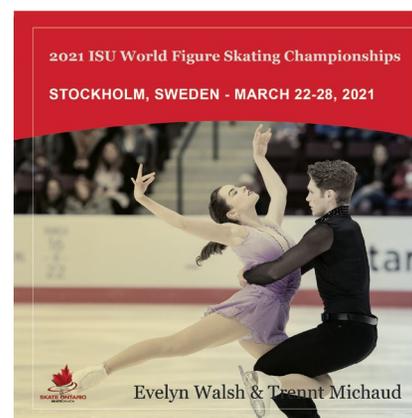
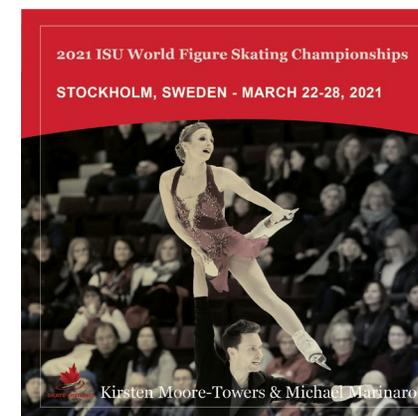
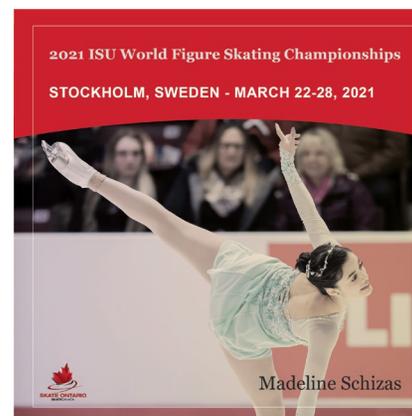
2021 ISU World Team Trophy Team

- Roman Sadovsky
- Nam Nguyen
- Gabrielle Daleman
- Alison Schumacher

2021 ISU World Figure Skating Championships Team

- Madeline Schizas
- Piper Gilles & Paul Poirier
- Kirsten Moore-Towers & Michael Marinaro
- Evelyn Walsh & Trennt Michaud

- Highlights
 - o Piper and Paul won the bronze medal
 - o Kirsten & Mike finished in 6th place



Events

Virtual Events

Skate ON Video Performance Events

- 6 events
- 323 registrations

Bring ON the Fun!

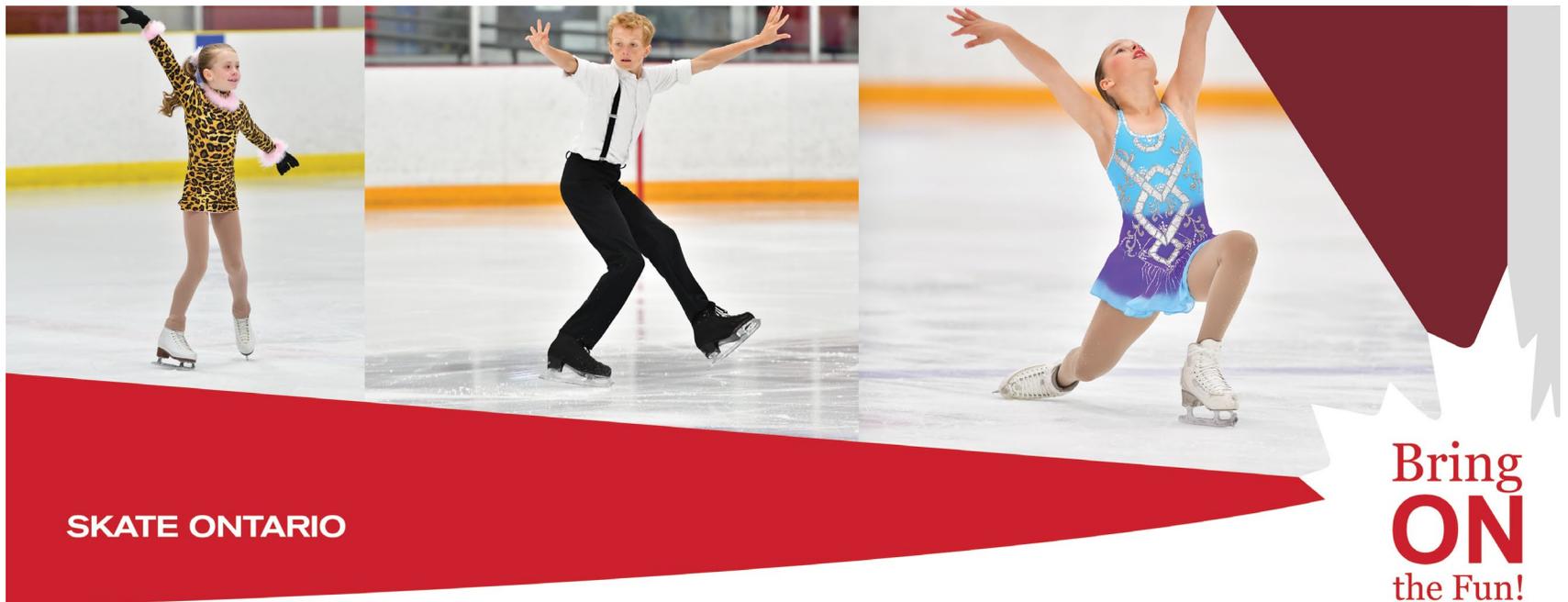
- 19 registrations

Synchronized Skating Element Performance Opportunity

- 31 team entries

Skate ON Video Element Opportunity

- 40 skaters



Events

In Person Events

Skate ON Stratford

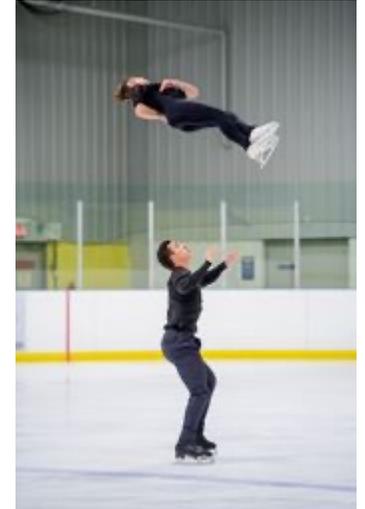
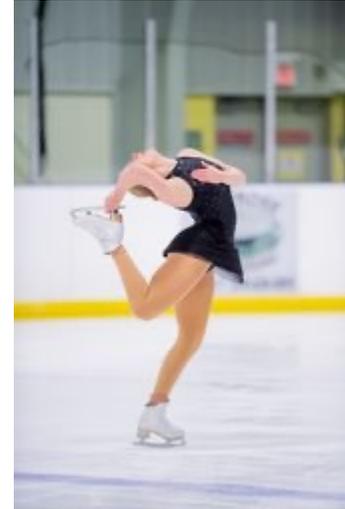
- 114 registrations

Skate Ontario Sectional Championships

- 6 hubs
- 91 athletes

Skate Canada Challenge

- 7 hubs
- 66 athletes



Social Media

(% increase from last year)

Skate Ontario - Facebook
8,331 likes **(2.7% increase)**
9,056 followers **(4.3% increase)**

@skateontario - Instagram
7,607 followers **(10% increase)**
1492 posts **(15% increase)**

Skate Ontario - YouTube
495 subscribers **(26.9% increase)**
99 videos **(43.9% increase)**

Partnerships

Champion Partners



Funding Partners



Official Suppliers



Partnerships

Partnered Virtual Events

# of Events	Views on YouTube	Views on Facebook
4	288	5,895

Taking your Skating Club or School to the next Business Level with National Bank

- 94 views on YouTube
- 959 views on Facebook

Traveling in the Time of COVID-19 with Merit Travel

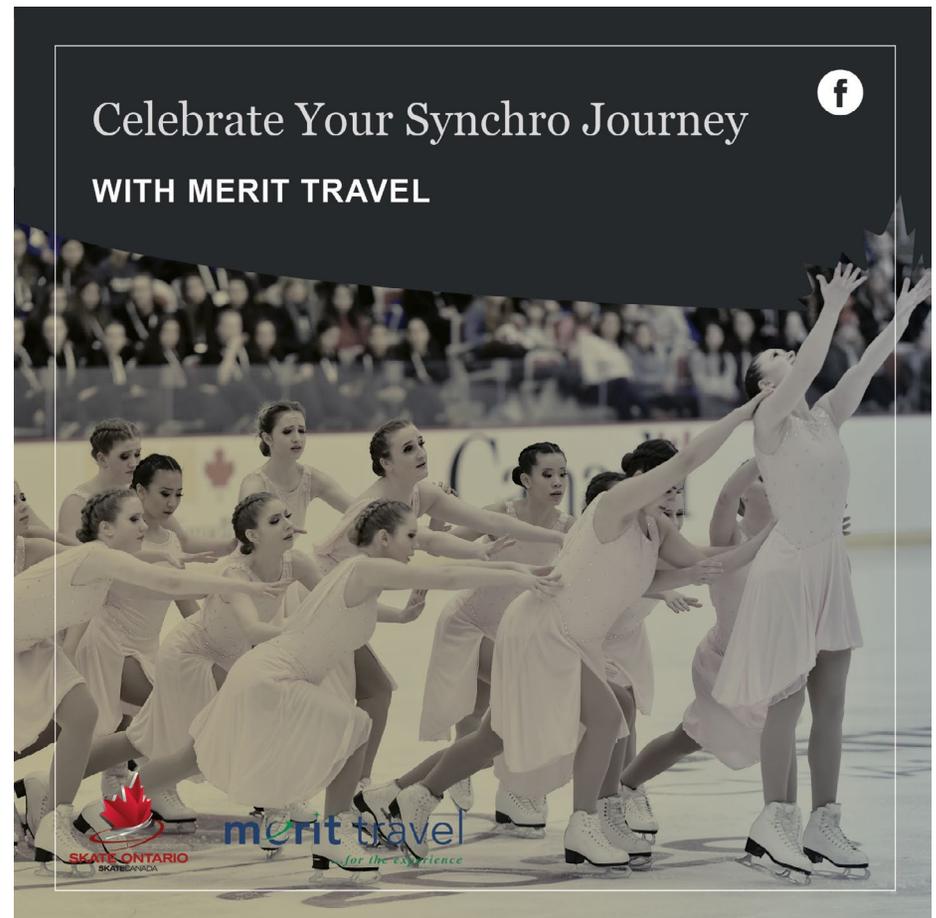
- 45 views on YouTube
- 2,200 views on Facebook

Merit Travel Celebrates Synchro

- 100 views on YouTube
- 2,500 views on Facebook

Merit Travel and Skate Ontario talk Ottawa with special guest Liz Manley

- 49 views on YouTube
- 236 views on Facebook



Club Support

Ontario Skaters Promotional Contest

This year marked the 32nd annual Ontario Skaters Promotional Contest. This program is a wonderful fundraising opportunity for skaters and clubs while creating awareness of figure skating in their community.

2021 Winners:

Prize	Name	Club
2021 Nissan Kicks	Fatima Da Costa	Milton SC
\$5,000 Amazon Gift Card	Becky DeJonge	Bluewater Zurich
\$3,000 Merit Travel Ontario Staycation	Dawn Rosenberg	Exeter SC
Apple MacBook Air "13	WTSC	Waterford Tricenturena
Apple MacBook Air "13	Lionel Chacon	Skate Oakville
Apple MacBook Air "13	Dawn Rosenberg	Exeter SC
Apple MacBook Air "13	Amanda Duncan	Ilderton SC
Apple MacBook Air "13	Yaana Davis	South Dumfries
Apple iPad	Jonathan Zetiler	Harriston SC
Apple iPad	Ludmila Kolesnichnko	Mississauga FSC
Apple iPad	Amanda Carpenter	Vankleek Hill SC
Apple iPad	Sherry Verge	Skate Canada Shelburne
Apple iPad	Robin Coatsworth-Puspoky	Burlington SC
\$500 Merit Travel Gift Certificate	Yvan Belley	Vankleek Hill SC

- 54 clubs/skating schools participated
- \$117,700 fundraised for clubs/skating schools through this contest
- Skate Oakville was the top selling club selling 550 booklets



2021 Grand Prize Winners of a 2021 Nissan Kicks – the Da Costa family (pictured above)

Club Support

“Back to Operations” Club Connect webinars

Return to Play & Club Protocols/Club Checklist

- 331 views on YouTube
- 201 registered

Registration Strategies

- 185 views on YouTube
- 143 registered

Club Communications Plan and Policies

- 195 views on YouTube
- 185 registered

Program Planning and Assessment Days

- 524 views on YouTube
- 412 registered

Educating your Members

- 251 views on YouTube
- 227 registered

Virtual By-Law Workshops

- 23 sessions
- 59 skating clubs participated
- Discussed legislative changes that affect club By-Laws and updates to consider to align with current not-for-profit and sport sector standards
- By-Law Resource and By-Law Template were developed by Skate Ontario to assist member clubs and skating schools



Club Support

Skate Ontario Town Hall Updates

We continued our virtual Town Halls to stay connected and engaged with our members with the changing COVID restrictions. The Town Halls were streamed live on our Facebook page and YouTube channel.

Skate Ontario- Return to Play - Stage 1

- 888 views on YouTube
- 5,200 on Facebook

Skate Ontario - Return to Play Protocols

- 438 views on YouTube
- 4,700 views on Facebook

Skate Ontario - Return to Play - Next Steps for Skate Ontario

- 5.6k views on YouTube
- 4,000 on Facebook

Skate Ontario – Return to Play and Events Update

- 282 views on YouTube
- 2,200 on Facebook

Skate Ontario – October Update

- 276 views on YouTube
- 2,300 on Facebook

Skate Ontario – Return to Play – Lock down

- 223 views on YouTube
- 1,700 on Facebook

Rebound to Skating Town Hall

- 92 views on YouTube
- 2,135 on Facebook

Skate Ontario Regulation Update

- 363 views on YouTube
- 550 on Facebook

# of Town Halls	Views on YouTube	Views on Facebook
8	8,162	22,785



