

# Performance and Development Opportunities: Performance Opportunities

YEARLY PLANNING VIEW												
	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
<b>IN-CLUB</b>	<ul style="list-style-type: none"> <li>• Prep/Information Sessions</li> <li>• Skill Development Sessions</li> <li>• Motivational Sessions</li> </ul>			<ul style="list-style-type: none"> <li>• Simulation Opportunities</li> <li>• Feedback Sessions</li> <li>• Challenge Days</li> <li>• Motivational Sessions</li> <li>• <b><u>Performance Opportunities</u></b></li> <li>• In-Club Events</li> </ul>			<ul style="list-style-type: none"> <li>• Skill Development Sessions</li> <li>• Challenge Days</li> <li>• Motivational Sessions</li> <li>• <b><u>Performance Opportunities</u></b></li> <li>• Fun Events</li> <li>• In-Club events</li> </ul>			<ul style="list-style-type: none"> <li>• Challenge Days</li> <li>• Fun Events</li> <li>• Prep/Information Sessions</li> <li>• Skill Development Sessions</li> <li>• Motivational Sessions</li> <li>• <b><u>Performance Opportunities</u></b></li> <li>• In-Club Events</li> </ul>		
<b>MULTI-CLUB</b>	<ul style="list-style-type: none"> <li>• Prep/Information Sessions</li> <li>• Skill Development Sessions</li> <li>• Motivational Sessions</li> </ul>			<ul style="list-style-type: none"> <li>• Simulation Opportunities</li> <li>• Feedback Sessions</li> <li>• Challenge Days</li> <li>• Motivational Sessions</li> <li>• <b><u>Performance Opportunities</u></b></li> </ul>			<ul style="list-style-type: none"> <li>• Skill Development Sessions</li> <li>• Challenge Days</li> <li>• Motivational Sessions</li> <li>• <b><u>Performance Opportunities</u></b></li> <li>• Fun Events</li> </ul>			<ul style="list-style-type: none"> <li>• Fun Events</li> <li>• Challenge Days</li> <li>• Prep/Information Sessions</li> <li>• Skill Development Sessions</li> <li>• Motivational Sessions</li> <li>• <b><u>Performance Opportunities</u></b></li> </ul>		

**Focus:**  
Offering multiple venues for skaters to perform in front of an audience.

**Time of year:**  
Typically offered during the second half of the skating season and through the off-season.

**Performance Opportunities:**



- Examples:**
1. Off-Ice: Dance numbers, talent shows, public speaking events
  2. On-Ice: Showcase nights, Ice Shows, “Feature Friday’s”, Gala’s, Pop-Concert, CanSkate Element Events





# Examples: On-Ice Example #1 – Gold Ice Gala – Andrea Nesbitt of Gold ice



## About Andrea

Andrea Nesbitt has been a coach of the Gold Ice Synchronized skating teams for 13 seasons and is very passionate about the discipline of synchro. Alongside her co-coaches Jessica Brown and Ashley Greenhalgh, Andrea coaches teams from the Beginner to the Junior level.

1. Select Gala date appropriate for your synchro team's yearly training plan.
2. Invite neighboring community synchronized skating teams and special guests. Don't forget VIP members from your local area!
3. Advertise the event to your local community.
4. Determine any additional fundraising activities to include within the event.
5. Run Gala night.
6. Share highlights and memories on social media.

“ Our annual Gold Ice Gala is a highlight of the season for our skaters and families. Not only does it serve as the first performance opportunity for our teams, but it's also an incredible way to promote team spirit and camaraderie within our Gold Ice family. Families and fans enjoy attending the events as it's a great way to see the season debut of all Gold Ice teams and our skaters love the chance to cheer for one another. It also offers a great performance opportunity for other members of the synchronized skating and figure skating community, and we love being able to include other clubs in this event. It's a great way to promote the sport of synchronized skating as a whole. ”

- Andrea Nesbitt





## Detailed Explanation

**Goal: To give skaters the opportunity to show-off their hard work, make memories with their teammates and build community within the club.**

### Plan:

- Select Gala date and coordinate with city representatives to confirm ice availability.
- Reach out to Skate Ontario for a sanction.
- Invite synchronized skating teams from other clubs, as well as any other guest performers (singles skaters, ice dance or pair teams).
  - Consider inviting an elite/national or former national team member as a guest performer to increase interest and add inspiration.
- Advertise the event.
  - Publish on social media channels. Consider a countdown closer to the event to generate interest.
  - Encourage guest skaters or teams to share on their social media channels.
  - Print flyers to share at CanSkate sessions and post around arena.
  - Share information with Skate Ontario to include on their social media channels.
  - Consider using local media - publishing an announcement in local newspaper, contacting a local news station, or posting in neighbourhood Facebook groups.
- Invite VIP guests:
  - Local government representatives
  - Skating Club Board of Directors
  - Officials (judges and or technical officials)
  - Alumni members of your skating club/school
- Coordinate list of volunteers required for the event. Examples may include (but not limited to):
  - Security at arena entrances
  - Admissions table

- Dressing room chaperones
- Ice Captains
- Music player
- Announcer - consider using alumni skater, past board member, or even local media personality.
- Photographer to take photos during the Gala to share on social media
- Determine order of skate, dressing room assignments and dressing room schedule (include dressing room entry time, at ice-level time, on-ice time, exit time, and finale start time, etc.).
- Draft announcer script with short write ups introducing each team and guest performer(s).
- Organize a day when your skaters can create good luck and/or welcome signs for guest teams/performers.
  - Consider if you are also going to provide snacks, refreshments, or welcome treats for guest teams.
- Communicate all important details to guest skaters/teams at least 3 weeks in advance.
  - Arena location
  - Gala start time and preferred arrival time
  - Arena layout map (where to enter, dressing room location, on ice doors, etc.)
  - Ticket admission price
  - Dressing room assignment and schedule
  - Consider asking for guest skater music in advance and provide this to your music player/audiovisual technician for ease of playing during the show.
  - Any information for the show finale
    - Will teams be doing any choreographed dances on the ice?
    - Large elements featuring all teams?
    - Bows?
- Send out 'Event Day schedule' to all skaters including important information regarding required attire and hair/makeup, skater drop-off locations, post-show pickup times, etc.
- Designate an area for skaters to watch the show before/after their performance. This could be at ice level, or in a separate area of the stands.
  - These events are a great way to promote team spirit and camaraderie! Encourage your own teams to cheer loudly for all guest skaters/teams.





## Gala Day:

- Skaters and teams arrive and meet dressing room/ice captains.
  - Consider having your own skaters welcome and greet guest skaters/teams to make them feel welcome.
- Plan for doors to open 30-60min prior to showtime. Ensure any fundraising tables are open and ready for customers.
- Announcer kicks off show at the scheduled time.
- Ice Captains bring teams to ice level when it is their turn to skate.
- Skaters watch and cheer in their designated skater section.
- Depending on length of show, intermission may be required.
- At the conclusion of the show, all teams and skaters take to the ice for a fun finale!
- Skaters/teams are escorted to the pickup area to meet their parents/guardians for hugs and high fives.
- Share and celebrate the memories created on social media.
- Start planning for next year's gala!



### Modifications

- Consider working with a nearby club to rotate hosting the event. This can help strengthen community relations and increase the impact of the event.
- Try adding some team and/or community building opportunities leading up to the gala.
- Look into including fundraiser activities with your event. Ideas include:
  - 50/50 draw
  - Merchandise
  - Raffle table or silent auction
  - Flowers
  - Bake Sale
- Add a live stream option for the Gala to expand your reach
- The Gala could also be videoed in advance and presented online for viewers.
- Consider adding multiple showtimes for special occasions (celebrating team/club anniversaries, etc.)



# Sanction Requirements

**In-Club:** No sanction required

**Multi-Club:** Sanction required

## [SANCTION GUIDELINES, SANCTION APPLICATION FORM](#)

### Here are some items to consider in planning:

Does the session promote quality sport and physical activity?

Is the session developmentally appropriate for the participants? (including the right time of year)

Is the session fun, welcoming and inclusive?

Have we provided a safe environment for learning?

Have we ensured costs are kept low (to reduce barriers to entry) to encourage maximum skater engagement?

Do we need to pay extra SoCAN fees? (link to [SOCAN guidelines](#) from SC)

Is there a plan for a medical emergency? (First aid representative, paramedic, etc.)

Is there a way to involve the community?

