

2021 Ontario Skaters Promotional Contest

32nd Annual Contest



2020 Grand Prize Winner - Suzette Daley



2021 ONTARIO SKATERS PROMOTIONAL CONTEST

INTRODUCTION

Welcome to the 32nd annual Ontario Skaters Promotional Contest. This program is a wonderful fundraising opportunity for skaters and clubs and is a way to create public awareness of the sport of figure skating in Ontario communities. This document provides detailed information to assist your club through the contest process. For additional support, please contact the 2021 Ontario Skaters Promotional Contest representative, [Emma Toman](#).

For this province-wide program, Skate Ontario will cover the up-front costs required to produce the program, prizes, and promotional materials. For many clubs, the funds raised from the Ontario Skaters Promotional Contest are invaluable; donated funds assist skaters and club members to off-set ice costs and participation fees.

GENERAL INFORMATION

WHAT IS IT

- A promotional contest with booklets distributed in Ontario
 - Booklets contain - 20 tickets
 - Suggested donation - \$2.00 per ticket
 - Estimated value of a booklet - \$40.00

- 1) Club Share = \$22.00
- 2) Skate Ontario = \$18.00

CONTEST PERIOD

In order to reach all club members, the contest period will begin on **Tuesday, September 1, 2020** and run until **Friday, May 14, 2021**. The prize draw will be on **Saturday, June 12, 2021** at **12 noon ET** via livestream.

All sold ticket stubs, unsold booklets, cheques for amounts owing, and remittance forms **must be returned to Skate Ontario no later than Friday, May 28, 2021** to provide sufficient lead time for the accounting process and to ensure that ticket stubs are submitted into the draw by **Saturday, June 12, 2021**.

HOW DOES IT WORK

Step One

Clubs

- Complete the attached order form (found on page five of this document)
- Forward the order form to [Emma Toman](#) by **Friday, March 12, 2021**

Please note that clubs are committed to and responsible for distributing their booklets.

Step Two

Clubs

- Distribute booklets to club members to sell
- Submit all ticket stubs, remittance forms (found on page six of this document) and payments for booklets sold to Skate Ontario

Skaters/Parents

- Return ticket stubs to club contact in charge of fundraising before the end of the contest period

Full unsold booklets can be returned to Skate Ontario free of charge. When ordering contest booklets, only order what is manageable for your club to sell. If your club requires more booklets, a subsequent order may be submitted (providing there are booklets left to fulfill the order).

Step Three

Clubs

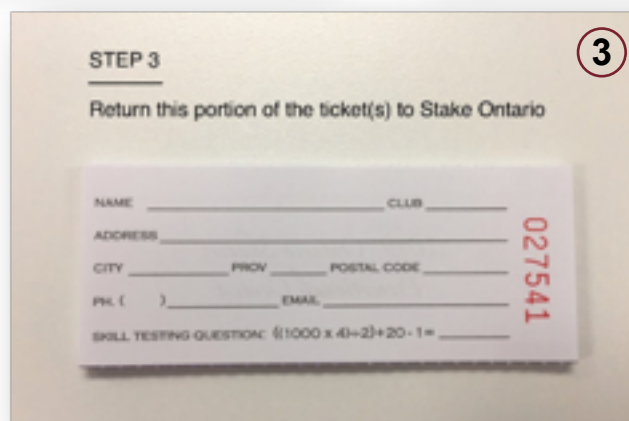
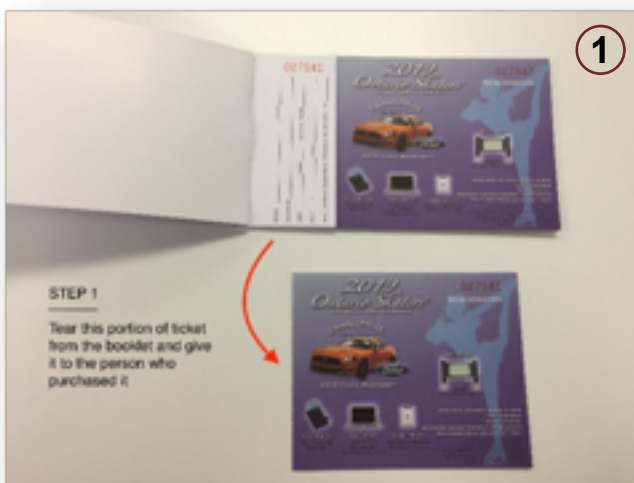
- Establish a date for all ticket stubs and unsold booklets to be returned
- Submit all detached ticket stubs, remittance forms (found on page six of this document) and payments for sold booklets along with all unsold booklets to Skate Ontario

Cheques are made payable to **Skate Ontario** for \$18.00 per sold or partially sold booklet. Payment must accompany ticket stubs. Unsold booklets must be returned to Skate Ontario or the club will be responsible for remitting \$18.00 per booklet.

*If one (1) ticket is sold out of a booklet the club must remit payment of \$18.00/booklet to Skate Ontario, so please ensure that all tickets are sold from one booklet before starting to sell tickets from another booklet.

Important Note:

When returning ticket stubs to Skate Ontario, please tear all ticket stubs from the booklets and have them ready to be added to the draw.



MAIN DRAW

The random draw from eligible entries will take place on **Saturday, June 12, 2021** via livestream.

- First Prize:** 2021 Nissan Kicks (est. value \$29,000) provided by Nissan Scarborough
- Second Prize:** \$5000 Amazon Gift Card
- Third Prize:** \$3,000 Merit Travel Ontario Staycation
- Fourth Prize:** 5 prizes of an Apple MacBook Air 13"
- Fifth Prize:** 5 prizes of an Apple iPad
- Bonus Prize:** \$500 Merit Travel Gift Certificate

A total of 14 prizes will be awarded. (Note: promotional contest is void where prohibited)

Please note that Amazon and Apple have no affiliation with this contest or with Skate Ontario

NEXT STEP

Please email your completed order form (found on page five of this document) to Skate Ontario. All forms should be received no later than **Friday, March 12, 2021**.

For questions, please contact:

SKATE ONTARIO
100-2605 Skymark Avenue
Mississauga, ON
L4W 4L5
905-212-9991
etoman@skateontario.org

Please allow for two (2) weeks processing time after receiving club order forms. Booklets will be distributed to clubs commencing on Tuesday, September 1, 2020.

Thank you for your continued support of the Ontario Skaters Promotional Contest. Please visit our website at www.skateontario.org for further details and a complete list of 2020 prize winners.

2021 ONTARIO SKATERS PROMOTIONAL CONTEST ORDER FORM

CLUB:	
CONTACT PERSON:	
ADDRESS: (Please provide a complete address for booklets to be shipped via Canada Post)	
Street:	
City:	Postal Code:
TELEPHONE:	
EMAIL:	
NUMBER OF BOOKLETS REQUESTED:	
AUTHORIZATION:	

Please return order form to:

SKATE ONTARIO
100-2605 Skymark Avenue
Mississauga, ON
L4W 4L5
905-212-9991
etoman@skateontario.org

2021 ONTARIO SKATERS PROMOTIONAL CONTEST REMITTANCE FORM

CLUB NAME:	
CONTACT PERSON:	
MAILING ADDRESS:	
CONTACT EMAIL:	
CONTACT PHONE #:	

BOOKLETS ORDERED	UNSOLD BOOKLETS RETURNED	AMOUNT DUE (BOOKLETS ORDERED - UNSOLD BOOKLETS RETURNED X \$18.00)	CHEQUE NUMBER

PLEASE MAKE CHEQUES PAYABLE TO **SKATE ONTARIO**, ATTACH TO THIS FORM AND RETURN TO:

SKATE ONTARIO
100-2605 Skymark Avenue
Mississauga, ON
L4W 4L5
905-212-9991
etoman@skateontario.org

SKATE ONTARIO INTERNAL OFFICE PURPOSES

BOOKLETS ORDERED:

UNSOLD BOOKLETS RETURNED:

AMOUNT DUE:

DATE RECEIVED:

S.O. VERIFIED: