

# 2020 Ontario Skaters Promotional Contest

## 31st Annual Contest



2019 Grand Prize Winner - Robert Nielsen



# 2020 ONTARIO SKATERS PROMOTIONAL CONTEST

## INTRODUCTION

Welcome to the 31st year for the Ontario Skaters Promotional Contest. This program is a wonderful opportunity for skaters and clubs, throughout the province of Ontario, to fundraise and create public awareness of the sport of figure skating within your community. This document will provide you with detailed information about the contest process. Please feel free to contact [Melissa Fraser](mailto:mfraser@skateontario.org) at Skate Ontario for further assistance.

For this province-wide program, Skate Ontario will cover the up-front costs required to produce the Promotional Contest program, prizes, and promotional materials. For many clubs, the funds raised from the Ontario Skaters Promotional Contest are invaluable; donated funds can assist your skaters and members to off-set ice costs and participation fees.

## GENERAL INFORMATION

### WHAT IS IT?

- A promotional contest with tickets distributed in Ontario
- There are 20 tickets per booklet
- The suggested donation is \$2.00 per ticket
- Estimated total value of the booklet is \$40.00
  1. Club Share = \$22.00
  2. Skate Ontario share = \$18.00

## CONTEST PERIOD

In order for clubs to reach all members (including early and new year registrations) the contest period begins June 15, 2019 and will run through February 28, 2020, with the prize draw happening on **Friday March 20, 2020 at 12 noon EST** (delivered via livestreaming).

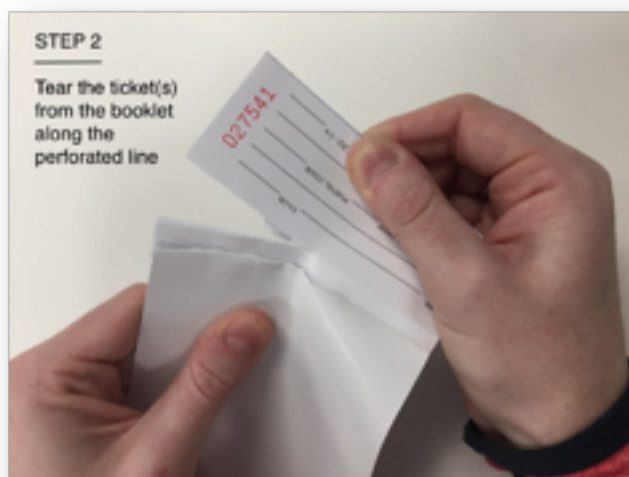
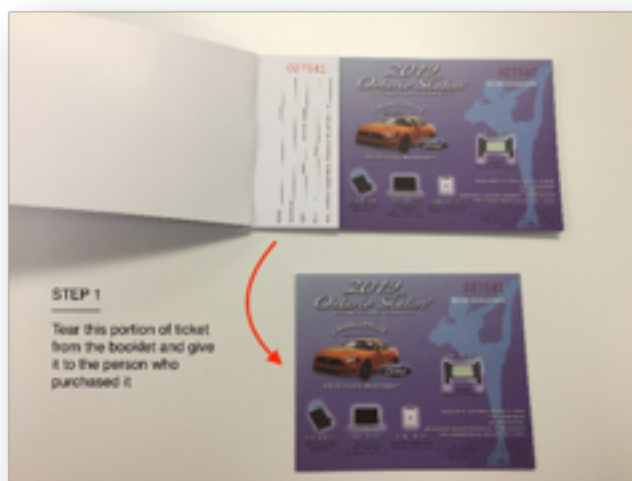
All sold ticket stubs, unsold booklets, cheques for amount owing, and remittance forms must be **returned to Skate Ontario no later than Friday March 6, 2020** to provide sufficient lead time for the accounting process and to ensure that ticket stubs are submitted into the draw by **Friday March 20, 2020**.

## HOW DOES IT WORK

1. Clubs complete the attached order form and forward it to the Skate Ontario representative Melissa Fraser ([mfraser@skateontario.org](mailto:mfraser@skateontario.org)) by Friday November 1, 2019. Clubs will commit to and are responsible for distributing those booklets. Unsold (full) booklets can be returned to Skate Ontario, free of charge. When ordering contest booklets, only order what is manageable for your club to sell. If you require more booklets, subsequent orders may be submitted (providing there are booklets left to fulfill the order).
2. Clubs will distribute booklets to their club members to sell. If one (1) ticket is sold out of a booklet, clubs must remit payment of \$18.00/booklet to Skate Ontario, so ensure that you sell all the tickets from one booklet before starting to sell tickets from another booklet.
3. Clubs will establish a date for all ticket stubs, remittance for sold booklets and unsold booklets to be returned to the club fundraiser. Skaters/parents are responsible to return all ticket stubs, remittance for sold booklets and unsold booklets to the club's fundraising contact person by the established return date.
4. Clubs will submit all detached ticket stubs, remittance form(s) (please see the page 06 of this document) and payment(s) for the sold booklets along with all unsold booklets to Skate Ontario. Cheques are made payable to Skate Ontario for \$18.00/sold or partially sold booklets. Payment must accompany ticket stubs. Unsold booklets must be returned or clubs will be responsible for remitting \$18.00/booklet to Skate Ontario.

### Important Note:

When returning your ticket stubs to Skate Ontario, please tear all ticket stubs from the booklets and have them ready to be added to the draw upon receipt at Skate Ontario.



STEP 3

Return this portion of the ticket(s) to Skate Ontario

NAME \_\_\_\_\_ CLUB \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROV \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

PH. ( ) \_\_\_\_\_ EMAIL \_\_\_\_\_

SKILL TESTING QUESTION:  $(1000 \times 4) + 20 \div 1 =$  \_\_\_\_\_

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## PRIZES

### MAIN DRAW

The random draw from eligible entries will take place on Friday March 20, 2020 via livestream.

**First Prize:** 2020 Nissan Kicks (est. value \$29,000)

**Second Prize:** \$5000 Entertainment Gift Card

**Third Prize:** \$3,500 Merit Travel Certificate

**Fourth Prizes:** 5 prizes of an Apple MacBook Air 13"

**Fifth Prizes:** 5 prizes of an Apple iPad

**Bonus Prize:** \$500 Merit Travel Certificate

A total of 14 prizes will be awarded (Note: promotional contest void where prohibited)

*\*Please note that Apple has no affiliation with this contest or with Skate Ontario\**

## NEXT STEP

Please send (via email) your completed Promotional Contest Order Form to Skate Ontario (please see page 05 for order form). All forms should be received no later than **November 1, 2019**.

Please contact us if you have any questions:

**SKATE ONTARIO**  
100-2605 Skymark Avenue  
Mississauga, ON  
L4W 4L5  
(905) 212-9991  
[mfraser@skateontario.org](mailto:mfraser@skateontario.org)

Please allow for two (2) weeks processing time after receiving club order forms. Booklets will be distributed to clubs commencing on June 15, 2019.

For those attending Strength in Unity 2019, you may request to pick up your order at the event by contacting Melissa Fraser at [mfraser@skateontario.org](mailto:mfraser@skateontario.org).

We thank you for your continued support. Please check our web site at [www.skateontario.org](http://www.skateontario.org) for a complete list of last year's winners and more details.

## 2020 ONTARIO SKATERS PROMOTIONAL CONTEST ORDER FORM

CLUB:	
CONTACT PERSON:	
ADDRESS: (Please provide a complete address for booklets to be shipped via Canada Post)	
Street:	
City:	Postal Code:
TELEPHONE:	
EMAIL:	
NUMBER OF BOOKLETS REQUESTED:	
AUTHORIZATION:	

For all clubs, please return this form to:

**SKATE ONTARIO**  
100-2605 Skymark Avenue  
Mississauga, ON  
L4W 4L5  
(905) 212-9991  
[mfraser@skateontario.org](mailto:mfraser@skateontario.org)

## 2020 ONTARIO SKATERS PROMOTIONAL CONTEST REMITTANCE FORM

CLUB NAME:	
CONTACT PERSON:	
MAILING ADDRESS:	
CONTACT EMAIL:	
CONTACT PHONE #:	

BOOKS ORDERED	UNSOLD BOOKS RETURNED	AMOUNT DUE (BOOKLETS ORDERED - UNSOLD BOOKLETS RETURNED X \$18.00)	CHEQUE NUMBER

PLEASE MAKE CHEQUES PAYABLE TO **SKATE ONTARIO**, ATTACH TO THIS FORM AND RETURN TO:

**SKATE ONTARIO**  
100-2605 Skymark Avenue  
Mississauga, ON  
L4W 4L5  
(905) 212-9991  
[mfraser@skateontario.org](mailto:mfraser@skateontario.org)

### SKATE ONTARIO INTERNAL OFFICE PURPOSES

BOOKLETS ORDERED:

UNSOLD BOOKLETS RETURNED:

AMOUNT DUE:

DATE RECEIVED:

SO VERIFIED: