



SKATE ONTARIO
SKATECANADA

2019 Ontario Skaters Promotional Contest

30th Annual Contest



2018 Grand Prize Winner Mike and Nicole Stone





2019 Ontario Skaters Promotional Contest

INTRODUCTION

Welcome to the 30th year for the ONTARIO SKATERS PROMOTIONAL CONTEST. This program is a wonderful opportunity for skaters and clubs throughout the province of Ontario to fundraise and create public awareness of the sport of figure skating. This package includes detailed information about the 2018/19 contest. If you have any questions, please contact Melissa Fraser.

This is an Ontario-wide program. Skate Ontario will cover the up-front costs required to produce this year's Promotional Contest program, prizes and promotion materials. Your club will remit the SO share of the proceeds (\$18.00 per booklet) and the ticket stubs at the end of the contest sales period. For many clubs, the funds raised from the Ontario Skaters Promotional Contest are invaluable and may be used at the discretion of the club to invest in club development and skater support programs for their members. In 2018, the top selling club Burlington Skating Centre sold 580 booklets, meaning the club raised \$12,760.00 from this contest.

GENERAL INFORMATION

WHAT IS IT:

A Promotional Contest with tickets distributed in Ontario. There are 20 tickets per book. The suggested donation is \$2.00 per ticket. The value of the book is \$40.00.

1. Club Share = \$22.00
2. Skate Ontario = \$18.00

CONTEST PERIOD:

- To enable you to reach all of your membership (early and new year registrations) the contest period begins June 9, 2018 to February 22, 2019.
- When ordering your contest books, please try to forecast the amount your club will actually sell, if your club needs more books subsequent orders may be submitted as long as there are booklets available. For the 2018/19 Contest, a maximum of 12,500 books will be available for sale. Order yours early.
- All ticket stubs, funds, and the final accounting form must be returned to Skate Ontario no later than **Friday, February 22, 2019** to provide sufficient lead time for reconciliation and draw preparation.

HOW DOES IT WORK:

- Club commits to a number of books to distribute and is responsible for these books.
- Club completes the attached order form and forwards to Skate Ontario representative Melissa Fraser (mfraser@skateontario.org) by **Friday, September 28th, 2018**.



- NOTE: Orders received by June 1, 2018 will be available for pick-up at the Skate Ontario “Strength in Unity” event on June 9, 2018 at the Nottawasaga Inn Resort & Conference Centre in Alliston, ON
- Club distributes books to its membership for sales.
- Skaters/parents are responsible to return their ticket stubs to the Club’s Fundraising contact and the club will submit all ticket stubs, accounting form and remittance for the sold booklets to Skate Ontario no later than February 22, 2019.
- Please remove ticket stubs from the booklets and have them ready to be added into the draw upon receipt at Skate Ontario.
- Cheques payable to **Skate Ontario** for \$18.00/sold or partially sold book. Partial books can not be returned. **Full Payment must accompany ticket stubs.**
- Unsold books may be returned to Skate Ontario at no charge to the club. **The club will be invoiced for unsold books that are not returned to Skate Ontario.**

WHAT TO DO:

- The books you have ordered will be delivered to your club within 2 weeks after receipt of order form, distribution will commence on June 9th at our Strength in Unity event. Once you have received them, please attach the booklets to your registration as a fundraiser or at an appropriate time of your choice. This is an excellent way to distribute the books. Keep records as to what books were distributed to your members.
- When stubs and funds are returned, fill out the Remittance Forms (Skate Ontario will provide through its website by December). The club keeps one copy and forwards the copy with a cheque and the ticket stubs to Skate Ontario.

Please note that additional booklets can be ordered if needed by contacting Skate Ontario
Subject to availability. Order your books early, and promote sales as early as you can in your season.

WHAT NOT TO DO:

- **Don’t use more than one book at a time, if one ticket is used in the book, the club is responsible for submitting \$18.00 for the booklet to Skate Ontario.**
- Also, if a book is lost, the club is responsible for the \$18.00 donation to Skate Ontario.



Prizes

MAIN DRAW:

The random draw from eligible entries will take place at the 2019 Skate Ontario STARSkate Provincial Championship on Saturday March 9, 2019 at 12pm ET.

First Prize: 2019 Ford Mustang (est. value \$35,000)

Second Prize: \$5000 Best Buy Gift Card

Third Prize: \$3,500 Travel Certificate (Air Canada)

Fourth Prizes: 5 prizes of an Apple MacBook Air 13"

Fifth Prizes: 5 prizes of an Apple iPad

A total of 13 prizes will be awarded (Note: promotional Contest void where prohibited by law.)

Please note that Ford, Best Buy, Air Canada and Apple Inc. have no affiliation to this contest or Skate Ontario

NEXT STEPS:

Please send, via Canada Post or email, your completed Promotional Contest Order Form to Skate Ontario (see next page for order form). All forms should be received no later than **September 28, 2018**.

Here is how you can reach us if you have any questions:

SKATE ONTARIO
2605 Skymark Avenue
Mississauga, ON, L4W 4L5
Tel: 905-212-9991
Email: mfraser@skateontario.org

Books will be distributed to clubs within 2 weeks after receiving their order form starting June 9th.

We thank you for your continued support. Please check our web site at www.skateontario.org for a complete list of last year's winners and more details.



2019 Ontario Skaters Promotional Contest Order Form

CLUB:	
CONTACT PERSON:	
ADDRESS: (Please provide a complete address for where the booklets will be shipped to via Canada Post)	
Street	
City	Postal Code
TELEPHONE:	
EMAIL:	
NUMBER OF BOOKS REQUESTED:	
AUTHORIZATION:	

All Clubs, please return form to:

SKATE ONTARIO
2605 Skymark Avenue
Mississauga, ON, L4W 4L5
Tel: 905-212-9991
Email: mfraser@skateontario.org

Please note the following:

- Skate Ontario should receive these completed order forms from all clubs by no later than **September 28, 2018**.
- Please contact Skate Ontario if you have any questions.